



The Municipal Association of South Carolina Annual Meeting gives municipal leaders an opportunity to come together and learn in a focused environment about issues, solutions and opportunities facing South Carolina cities and towns.

### Agenda at a Glance

#### Wednesday, July 26

4:00 – 6:00 p.m. Registration

#### Thursday, July 27

8:00 a.m. – 7:00 p.m. Registration

8:00 a.m. Continental Breakfast

9:00 a.m. – noon Preconference Workshop: Influential Leadership in a Civil World

9:00 a.m. – 1:00 p.m. Preconference Mobile Workshop: City of Greenville

Noon – 1:30 p.m. First Timers' Luncheon (open to first-time Annual Meeting attendees only)

2:00 – 3:00 p.m. Concurrent Sessions

- The Challenge of Affordable Housing
- Law Enforcement Hiring Best Practices

3:15 – 4:00 p.m. Concurrent Sessions

- Engaging the Next Generation of Local Leaders
- 40 Years! Main Street SC Success Stories

4:00 – 5:30 p.m. Visit Exhibits

5:30 – 7:00 p.m. Welcome Reception With Exhibitors

#### Friday, July 28

8:00 a.m. – 5:00 p.m. Registration

8:00 – 9:00 a.m. Continental Breakfast

9:00 – 11:00 a.m. Opening General Session

- Keynote: Chris Singleton

11:15 – noon Concurrent Sessions

- Retail Development Checklist: What You Should Be Doing to Attract New Businesses
- Riley Mayors' Design Fellowship

12:15 – 2:15 p.m. Awards Luncheon

2:30 – 3:30 p.m. 2023 State Legislative Wrapup

3:45 – 4:30 p.m. Roundtables by Population

4:30 – 5:30 p.m. Mayors' Roundtable

#### Saturday, July 29

8:30 a.m. – noon Registration

9:00 – 10:00 a.m. Welcoming the World to Your Town

10:15 – 11:00 a.m. Concurrent Sessions

- From the Dome to Your Home Live Podcast
- Implementing Act 218

11:15 a.m. – noon Concurrent Sessions

- Short Takes on Hot Topics
- How Hiring Residents With Disabilities Can Help Solve Your Workforce Shortage

8:00 – 10:00 p.m. Coffee, Cake and Cocktails

## Important Dates

Drawing for municipal registration appointments	June 1
Online registration appointments for municipalities	June 20, 21, 22
Online registration for nonmunicipal registrants opens	June 23
Deadline to reserve hotel room	July 3
Registration deadline	July 13

Meeting registration and hotel deposits are nonrefundable.  
 Tickets can be refunded before July 13.

# Annual Meeting

## July 27 – 30, 2023 | Greenville, SC



Municipal Association  
 of South Carolina

# Annual Meeting

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## Preconference Workshops

### Thursday, July 27

**9:00 a.m. – noon** **Influential Leadership in a Civil World** **\$70**

In today’s competitive and transparent world, local government leaders must communicate strategically while balancing their leadership role. It’s essential for municipal officials to be able to quickly take complex issues and transform them into compelling messages and actionable items for their city or town. Learn how influential leadership can drive your communication skills to be more authentic, civil and impactful.

**9:00 a.m. – noon** **Mobile Workshop** **\$100**  
**Greenville, SC: Building a Destination through Planning and Partnerships**

The City of Greenville has become a top-rated destination for visitors and residents alike. During this session you will see how the city used public/private partnerships, development agreements and creative planning strategies to build a downtown filled with opportunities to live, work and play. Highlights of the tour will include Camperdown Plaza, the arts district and Village of West Greenville, the Canvas Mural and a final stop at Unity Park that will conclude with lunch at the park.

Registration is limited to the first 100 registrants and the registration fee includes lunch. Buses will depart from the Hyatt Regency Greenville promptly at 9 a.m. and return all registrants to that location following lunch. Comfortable walking shoes and clothing are strongly encouraged as the tour will include walking and outdoor spaces.

## General Sessions

### Friday, July 28

**9:00 – 11:00 a.m.** **Opening Session**  
**Keynote: Chris Singleton**

Chris Singleton is a former professional athlete drafted by the Chicago Cubs in 2017. Following the loss of his mother in a racially motivated mass shooting, Chris has now become an inspirational speaker and best-selling author who has shared his message of unity and racial reconciliation with NFL and NBA teams as well as multiple Fortune 500 companies across the country. He shares his story with more than 100 organizations and 30,000 students each year.

**2:30 – 3:30 p.m.** **2023 State Legislative Wrapup**

This year began a new two-year legislative session for the SC General Assembly. Join the Municipal Association’s advocacy team to learn about the bills that passed, bills still in play for the 2024 session, and action that local officials can take to support the Advocacy Initiatives.

### Saturday, July 29

**9:00 – 10:00 a.m.** **Welcoming the World to Town**

Is your city or town prepared to handle a major unexpected event that attracts widespread or even national attention? Learn how the City of Walterboro, the location of South Carolina’s “Trial of the Century” in early 2023, successfully managed the massive influx of media and spectators, and responded to the increased service demands during the murder trial. Hear about Walterboro’s experiences and be better prepared when faced with a headline-grabbing event.

## Special Events

### First Timers’ Luncheon

**Thursday, July 27** **Noon – 1:30 p.m.**

Meet other first-time Annual Meeting attendees while learning more about the Association and how to get the most out of the Annual Meeting. This event is limited to first-time attendees and requires preregistration.

### Welcome Reception

**Thursday, July 27** **5:30 – 7:00 p.m.**

Kick off the Annual Meeting and enjoy cocktails and light hors d’oeuvres while catching up with old friends and visiting with exhibitors.

### Awards Luncheon

**Friday, July 28** **12:30 – 2:00 p.m.** **Cost: \$50**

Learn from the accomplishments of this year’s winners of the Municipal Achievement Awards and the Main Street South Carolina Excellence on Main Street Award.

### Coffee, Cake and Cocktails

**Saturday, July 29** **8:00 – 10:00 p.m.** **Cost: \$25**

After dinner on Saturday night, come by and enjoy a dessert and cocktail reception with DJ Dave Gilbert. Don’t miss this opportunity to network with colleagues from across the state.

## Registration

### Hotel Information

The Hyatt Regency Greenville is the host hotel and location for all meetings and events. There are several overflow hotels to accommodate meeting attendees. For more information on hotels, visit [www.masc.sc](http://www.masc.sc) (keyword: Annual Meeting).

### Registering for the meeting and making hotel reservations for municipal officials

Municipal officials have priority in reserving hotel rooms. To ensure all have an equal opportunity, the Association will conduct a drawing on June 1 to determine the order cities will register during appointments on June 20, 21 and 22. For more information on the registration process, visit [www.masc.sc](http://www.masc.sc) (keyword: Annual Meeting).

### Hotel and registration procedures for meeting registrants who are not municipal officials and municipal officials without an appointment

Beginning on June 23, go to [www.masc.sc](http://www.masc.sc) to register for the Annual Meeting and make hotel reservations. The deadline to register online and reserve a hotel room at the Association’s discounted rates is July 3. The preregistration deadline is July 13. After July 13, individuals must register on-site.

### Planning Worksheet

To prepare for the registration appointments, use the attached planning worksheet or print one at [www.masc.sc](http://www.masc.sc) (keyword: Annual Meeting).

## Registrant information

Registrant’s full name  Mr.  Ms.  Dr. Birth month Birth day Last 4 digits of SS#

Example: William James Smith Jr. 05 10 1258  
*This combination of numbers is used as the official’s personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.*

## Badge information

Registrant’s first name as it will appear on badge: \_\_\_\_\_ Guest’s first name as it will appear on badge: \_\_\_\_\_  
Example: Bill Example: Sally  
Organization name: \_\_\_\_\_ Guest last name: \_\_\_\_\_  
Example: City of Bakersville Example: Smith  
Title: \_\_\_\_\_ Guest City, State: \_\_\_\_\_  
Example: Mayor Example: Bakersville, SC

Registration fees	Price	Description
<input type="checkbox"/> Attendee registration	\$200	Registration fee includes access to all educational sessions and Thursday’s Opening Reception. Coworkers or associates within the industry will not be allowed to register as a guest of a paid attendee.

Sessions/tickets	Price	Description
<input type="checkbox"/> Precon: Leadership Workshop	\$70	Thursday, July 27, 9:00 a.m. – noon
<input type="checkbox"/> Precon: Mobile Tour ( <i>limited space</i> )	\$100	Thursday, July 27, 9:00 a.m. – 1:00 p.m.
<input type="checkbox"/> First Timers’ Luncheon	\$0	Thursday, July 27, Noon – 1:30 p.m.
<input type="checkbox"/> Awards Luncheon ( <i>Ticket Quantity ____</i> )	\$50	Friday, July 28, 12:15 – 2:15 p.m.
<input type="checkbox"/> Dessert Reception ( <i>Ticket Quantity ____</i> )	\$25	Saturday, July 29, 8:00 – 10:00 p.m.

## Housing reservations

Check-in Date: \_\_\_\_\_ Checkout Date: \_\_\_\_\_  
(On or after July 26, 2023) (On or before July 30, 2023)

Indicate your preferred accommodations in order of 1–5. Use these as a guide when making online housing reservations. Nightly rates do not include taxes and fees.

	Priority	Nightly Rate	Deposit
Hyatt Regency Greenville (host hotel) <i>(Two-night minimum stay required)</i>	_____	\$177	\$401.08
AC Hotel Greenville	_____	\$199	\$222.88
Aloft Greenville Downtown	_____	\$159	\$179.89
Residence Inn Greenville Downtown	_____	\$169	\$189.28
Springhill Suites Greenville Downtown	_____	\$169	\$189.28

### Room type

Indicate preference of king or double room type. Room types are not guaranteed. \_\_\_\_\_

## Payment method

*(Do not send card information to the Association. Destroy the card information after using the online registration system.)*

Payment for registration, tickets and hotel deposits must be made by Visa or MasterCard. Ensure there is an adequate available balance(s) to cover the registrations/reservations. Also, ensure the credit card activity will be within the card’s transaction limit by comparing the total being charged on the worksheets to the total transaction limit on the card(s) being used. The CVV security code is needed to complete the transaction.

## Terms

- Registration fees and hotel deposits are nonrefundable. Tickets purchased are refundable prior to 5 p.m. on July 13.
- Call Ken Ivey of the Municipal Association to cancel tickets and hotel reservations or for special needs requests (803.933.1205).
- The hotels assign room types at check-in and requested room types are not guaranteed.
- Hotel deposits include taxes and fees.
- Failure to check in on the date reserved for arrival will result in the guest’s room being canceled and the deposit being forfeited.