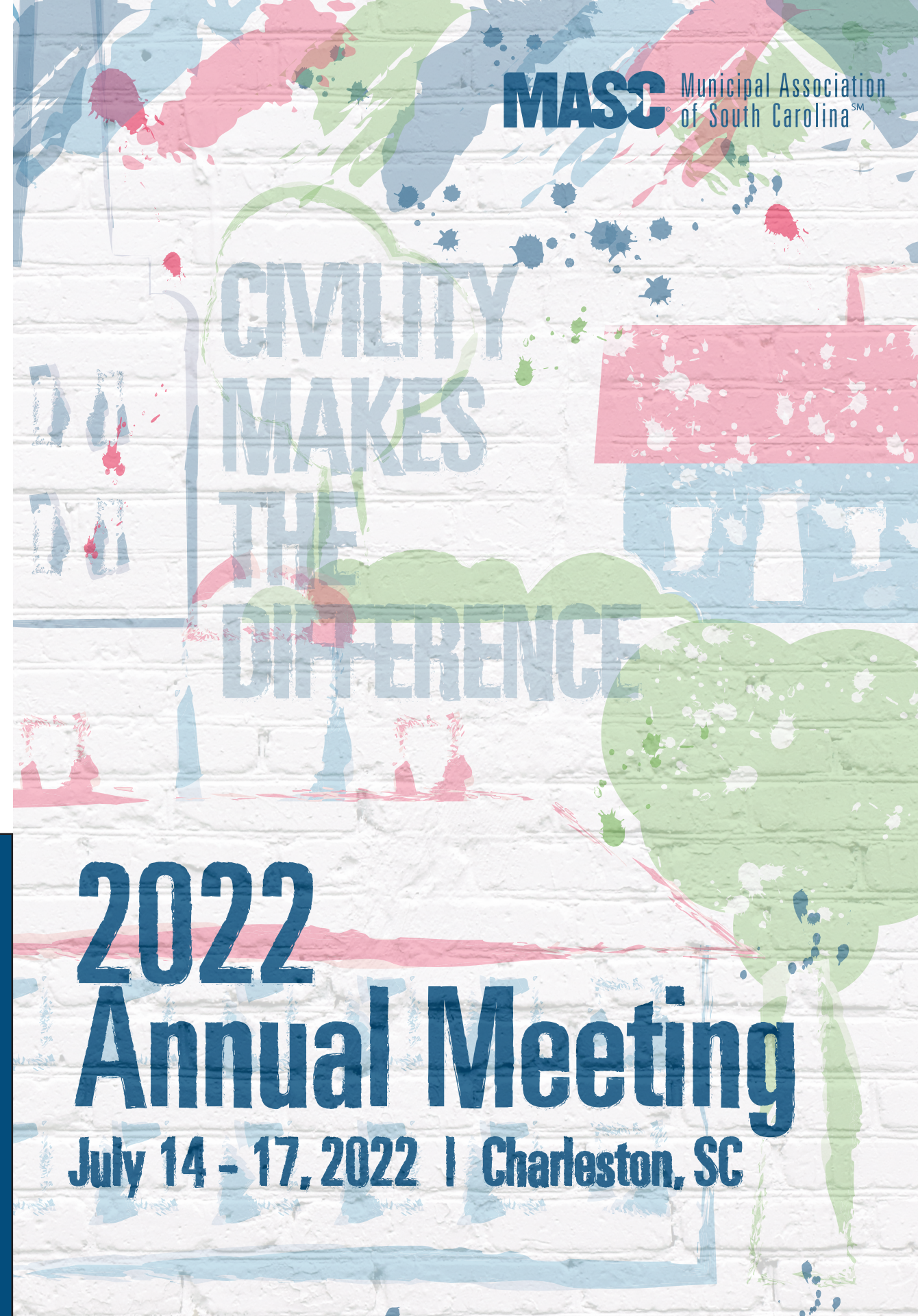


Important Dates

Drawing for municipal registration appointments	May 24
Online registration appointments for municipalities	June 7 - 9
Online registration for nonmunicipal registrants opens	June 10
Deadline to reserve hotel room	June 13
Registration deadline	July 1

Meeting registration and hotel deposits are nonrefundable.
Tickets can be refunded before July 1.



The Municipal Association of South Carolina Annual Meeting gives municipal leaders an opportunity to come together and learn in a focused environment about issues, solutions and opportunities facing South Carolina cities and towns.

Agenda at a Glance

Wednesday, July 13

4:00 – 6:00 p.m. Registration

Thursday, July 14

8:30 a.m. – 6:30 p.m. Registration

9:00 a.m. – noon Preconference Workshops:

- From Conflict to Conversation
- Civic Storytelling: How to Create Real-World Connection in a Digital Age (*limited space*)
- Mobile Workshop: Sustainable Design Practices: How Cities Can Lead the Way in Building a Resilient Future (*limited space*)

Noon – 1:30 p.m. First Timers' Luncheon (open to first-time Annual Meeting attendees only)

2:00 – 3:00 p.m. Before the 2022 Midterms: A Bipartisan Panel Discussion

3:15 – 4:00 p.m. Concurrent Sessions

- Diversity, Equity and Inclusion: What It Is and Why it Matters
- Policing and the Reform Movement: What Councils Need to Know

4:15 – 5:00 p.m. Verbal Judo: Tactical Communication in Public Forums

5:30 – 7:00 p.m. Welcome Reception

Friday, July 15

8:00 a.m. – 5:15 p.m. Registration

8:30 a.m. – 4:00 p.m. Exhibit Hall

9:00 – 11:00 a.m. Opening General Session

11:00 a.m. – 12:30 p.m. Visit Exhibit Hall

12:30 – 2:00 p.m. Delegates' Luncheon

2:15 – 3:15 p.m. Concurrent Sessions (Each topic is designed for a specific population size category.)

- Population 20,000 and above: Keeping the Party Safe
- Population 5,000 – 20,000: Economic Development
- Population below 5,000: Police Reform and Incivility

3:30 – 4:15 p.m. 2022 State Legislative Wrapup

4:15 – 5:30 p.m. Mayors' Roundtable

4:30 – 5:15 p.m. Municipal Family Feud

Saturday, July 16

8:00 a.m. – noon Registration

8:30 – 9:30 a.m. Achievement Awards Presentation

10:00 – 11:00 a.m. Concurrent Sessions

- Social Media Pointers and Pitfalls for Elected Officials
- Five Questions to Ask Your Business Licensing Officials

11:15 a.m. – noon Concurrent Sessions

- Do You Really Need to Leave the Room? Conflicts of Interest and Recusals
- The SC Election Commission's Role in Municipal Elections

8:00 – 10:00 p.m. Coffee, Cake and Cocktails

Preconference Workshops

Thursday, July 14

9:00 a.m. – noon **From Conflict to Conversation** **Cost: \$75**

Matt Lehrman, Managing Director, Social Prosperity Partners

What could you accomplish for your community if you possessed the skills to make people feel heard, respected and empowered, even when tackling complex and divisive issues? In this workshop, you'll learn an innovative method for public engagement, and practical skills that you can apply to spark creativity, collaboration and commitment among all your constituencies. Come prepared to "wear your heart on your sleeve" about whatever you hope to accomplish in your community. This session is especially valuable for elected, appointed and hired community leaders.

9:00 a.m. – noon **Civic Storytelling – How to Create Real World Connection in a Digital Age** **Cost: \$60**

Phil Eich, Founder, Storyville Social

Storytelling is an essential tool for downtown programming. It builds loyalty in our central business districts, creates and cultivates human-to-human relationships, and fosters greater connections to our downtown communities. Learn how purposeful human stories about our business owners, our leaders and our volunteers inspire stronger and more positive community interactions.

Space is limited for this session.

9:00 a.m. – noon **Mobile Workshop – Sustainable Design Practices: How Cities Can Lead the Way in Building a Resilient Future** **Cost: \$90**

Changing weather patterns are resulting in rising sea levels and more frequent severe weather events and flooding, requiring municipalities to develop mitigation strategies. Learn how the City of Charleston and the Town of James Island use sustainable design practices to address these challenges and the anticipated sea-level rise of 2.5 feet while protecting their sensitive environment. Participants will hear how sustainable design practices require coordination with other departments and changes to land use and construction regulations.

Space is limited for this session. This session is a mobile workshop and will require getting on and off of large motor coaches, some walking and exposure to heat and weather conditions. Tickets are limited to municipal officials. Guests are not permitted.

General Sessions

Thursday, July 14

2:00 – 3:00 p.m. **Before the 2022 Midterms: A Bipartisan Panel Discussion**

Reagan Kelley, Director of Communications and Legislative Policy, South Carolina Senate Majority Caucus

Antjuan Seawright, Founder and CEO, Blueprint Strategy, LLC

Inman Mayor Cornelius Huff is back by popular demand to moderate a discussion about what happened during the June primary elections, and what's to come in the November general election.

4:15 – 5:00 p.m. **Verbal Judo: Tactical Communication in Public Forums**

This presentation offers the fundamental knowledge and strategies necessary for municipal officials to improve communication and to deescalate agitated people in a public setting.

Friday, July 15

9:00 – 11:00 a.m. **Opening Session**

Keynote: Matt Lehrman, Managing Director, Social Prosperity Partners

The purpose of local government isn't merely to solve problems — it's to inspire a vibrant vision for a community's future. This session explores ways for leaders to gather consensus around their city's or town's highest aspirations, and how an openness to opportunity can serve as the foundation for community pride, civility and prosperity.

3:30 – 4:15 p.m. **2022 State Legislative Wrapup**

This year marked the conclusion of the SC General Assembly's 2021 – 2022 legislative session. Join the Municipal Association's advocacy team to learn about all of the bills that passed, or didn't, that will affect cities and towns across the state.

Special Events

First Timers' Luncheon

Thursday, July 14 **Noon – 1:30 p.m.**

Meet other first-time Annual Meeting attendees while learning more about the Association and how to get the most out of the Annual Meeting. This event is limited to first-time attendees and requires preregistration.

Welcome Reception

Thursday, July 14 **5:30 – 7:00 p.m.**

Kick off the Annual Meeting and enjoy cocktails and light hors d'oeuvres while catching up with old friends and making new ones.

Delegates' Luncheon

Friday, July 15 **12:30 – 2:00 p.m.** **Cost: \$50**

Relax over lunch and hear a fun and inspirational message from comedian Amy Dee.

Awards Presentation

Saturday, July 16 **8:30 – 9:30 a.m.**

Learn from the accomplishments of this year's winners of the Municipal Achievement Awards and the Main Street South Carolina Excellence on Main Street Award.

Coffee, Cake and Cocktails

Saturday, July 16 **8:00 – 10:00 p.m.** **Cost: \$20**

After dinner on Saturday night, come by and enjoy a dessert and cocktail reception with DJ Dave Gilbert. Don't miss this opportunity to network with colleagues from across the state.

Registration

Hotel Information

The Charleston Place Hotel is the host hotel and location for all meetings and events. There are several overflow hotels to accommodate meeting attendees. For more information on hotels, visit www.masc.sc (keyword: Annual Meeting).

Registering for the meeting and making hotel reservations for municipal officials

Municipal officials have priority in reserving hotel rooms. To ensure all have an equal opportunity, the Association will conduct a drawing on May 24 to determine the order cities will register during appointments on June 7, 8 and 9. For more information on the registration process, visit www.masc.sc (keyword: Annual Meeting).

Hotel and registration procedures for meeting registrants who are not municipal officials and municipal officials without an appointment

Beginning on June 10, go to www.masc.sc to register for the Annual Meeting and make hotel reservations. The deadline to register online and reserve a hotel room at the Association's discounted rates is June 13. The preregistration deadline is July 1. After July 1, individuals must register on-site.

Planning Worksheet

To prepare for the registration appointments, use the attached planning worksheet or print one at www.masc.sc (keyword: Annual Meeting).

Registrant information

Registrant's full name Mr. Ms. Dr. Birth month Birth day Last 4 digits of SS#

Example: William James Smith Jr.

05

10

1258

This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Badge information

Registrant's first name as it will appear on badge: Example: Bill Guest's first name as it will appear on badge: Example: Sally

Organization name: Example: City of Bakersville Guest last name: Example: Smith

Title: Example: Mayor Guest City, State: Example: Bakersville, SC

Registration fees

Registration fees	Price	Description
<input type="checkbox"/> Attendee registration	\$200	Registration fee includes access to all educational sessions and Thursday's Opening Reception. Coworkers or associates within the industry will not be allowed to register as a guest of a paid attendee.

Sessions/tickets

Sessions/tickets	Price	Description
<input type="checkbox"/> Precon: Conflict	\$75	Thursday, July 14, 9:00 a.m. – noon
<input type="checkbox"/> Precon: Mobile Tour (limited space)	\$90	Thursday, July 14, 9:00 a.m. – noon
<input type="checkbox"/> Precon: Storytelling (limited space)	\$60	Thursday, July 14, 9:00 a.m. – noon
<input type="checkbox"/> First Timers' Luncheon	\$0	Thursday, July 14, Noon – 1:30 p.m.
<input type="checkbox"/> Delegates' Luncheon (Ticket Quantity ___)	\$50	Friday, July 15, 12:30 – 2:00 p.m.
<input type="checkbox"/> Dessert Reception (Ticket Quantity ___)	\$20	Saturday, July 16, 8:00 – 10:00 p.m.

Housing reservations

Check-in Date: (On or after July 13, 2022) Check-out Date: (On or before July 17, 2022)

Indicate your preferred accommodations in order of 1–3. Use these as a guide when making online housing reservations. Nightly rates do not include taxes and fees.

	Priority	Nightly Rate	Deposit
The Charleston Place Hotel (host hotel) <i>(Two-night minimum stay required)</i>	_____	\$250	\$574.56
Hotel Emeline (formerly DoubleTree)	_____	\$299	\$343.04
Hyatt Place/Hyatt House	_____	\$189	\$217.74

Room type

Indicate preference of king or double room type. Room types are not guaranteed.

Payment method

(Do not send card information to the Association. Destroy the card information after using the online registration system.)

Payment for registration, tickets and hotel deposits must be made by **Visa** or **MasterCard**. Ensure there is an adequate available balance(s) to cover the registrations/reservations. Also, ensure the credit card activity will be within the card's transaction limit by comparing the total being charged on the worksheets to the total transaction limit on the card(s) being used. The CVV security code is needed to complete the transaction.

Terms

- Registration fees and hotel deposits are nonrefundable. Tickets purchased are refundable prior to 5 p.m. on July 1.
- Call Ken Ivey of the Municipal Association to cancel tickets and hotel reservations or for special needs requests (803.933.1205).
- The hotels assign room types at check-in and requested room types are not guaranteed.
- Hotel deposits include taxes and fees.
- Failure to check in on the date reserved for arrival will result in the guest's room being canceled and the deposit being forfeited.