

**Municipal Association of South Carolina
Advanced Municipal Elected Officials Institute of Government
Hilton Garden Inn Columbia Downtown – 1200 Pickens St, Columbia, SC 29201
Wednesday, October 15, 2025**

Advanced Leadership and Governance

*Conducted by Carolyn Sawyer
Founder and Chief Executive Officer, Tom Sawyer Company*

Moderator	<i>Anita Lancaster, Revenue Analyst, Municipal Association of SC</i>
9:00 – 9:10 a.m.	Welcome and Introduction <i>Anita Lancaster, Revenue Analyst, Municipal Association of SC</i>
9:10 – 10:30 a.m.	Leadership: Effective Communication Strategies I
10:30 – 10:45 a.m.	Break
10:45 – 12:10 p.m.	Leadership: Effective Communication Strategies II
12:10 – 1:15 p.m.	Lunch
1:15 – 2:30 p.m.	Leading Through an Issue Storm
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Concluding Thoughts on Leadership
3:45 – 4:00 p.m.	Evaluation

**** Sign-in sheets ****

The sign-in sheet will be distributed in the **morning** and **afternoon**. The sign-in sheet is the official record of your attendance. Both times must be signed to receive credit for attendance.