



# SC Community Development Association Fall Meeting

October 8, 2026

Hilton Garden Inn – Columbia Airport  
110 McSwain Drive, West Columbia, SC 29169

**8:00 – 9:00 a.m.**      **Registration, Networking and  
Continental Breakfast**

*Jack Suber, Housing Trust Fund Manager, SC State  
Housing Finance and Development Authority*

**9:00 – 9:15 a.m.**      **Welcome and Announcements**

*Jessi Shuler, SCCDA President, Town of Summerville*

Learn how the South Carolina Housing Trust Fund supports the development and preservation of safe, affordable housing for low- to very low-income residents through its Home Repair, Supportive Housing and Disaster Assistance Program initiatives.

**9:15 – 10:00 a.m.**      **Advocacy Initiatives and  
Legislative Update**

*Casey Fields, Director of Advocacy,  
Municipal Association of SC*

Join the legislative team from the Municipal Association and participate in this information-gathering opportunity for the Association's Advocacy Initiatives, and hear any legislative updates.

**Noon – 1:00 p.m.**

**Networking Luncheon**

**1:00 – 1:15 p.m.**

**Sponsor Introductions**

**1:15 – 2:00 p.m.**

**From Engagement to  
Achievement: Communicating  
Community Success**

*Adam Kelly, Marketing Manager, City of Goose Creek*

Discover how public engagement and strategic communication can strengthen your community. Using award-winning examples from the City of Goose Creek, this session will explore ways to increase public participation, gather meaningful community input and showcase your community's accomplishments to inspire continued success.

**10:00 – 10:15 a.m.**      **Break**

**10:15 – 11:00 a.m.**      **Partnering for Resilience and  
Energy: A Joint State Agency  
Session**

*Rick Campana, Technical Program Manager, Energy  
Office, South Carolina Office of Regulatory Staff*

*Hope Warren, Strategic Communications Director,  
South Carolina Office of Resilience*

Join representatives from the SC Energy Office and the SC Office of Resilience for a collaborative session highlighting each agency's mission, services to local governments, upcoming grant opportunities, and examples of impactful projects. The session will conclude with a brief question-and-answer session.

**2:00 – 2:15 p.m.**

**Break**

**2:15 – 3:15 p.m.**

**Creating Vibrant Communities**

*Michelle Byers Brown, Director of Tourism,  
Communications & Main Street Hartsville,  
City of Hartsville*

*James R. Taylor, City Administrator, City of Gaffney*

This session features the City of Gaffney's work to become a heritage tourism destination through grants and partnerships in anticipation of America's 250th celebration, along with the City of Hartsville's efforts to revitalize its downtown and develop new attractions, including its waterpark.

**11:00 – 11:15 a.m.**      **Break**

**11:15 a.m. – noon**      **Strengthening Communities  
Through the SC Housing  
Trust Fund**



## Who We Are

The SC Community Development Association provides a forum for learning about the community development process through workshops and seminars. Its members include municipal, county, regional and state community development professionals; employees of private companies with an interest in community development; elected officials; and volunteers. For more information, visit [www.masc.sc](http://www.masc.sc) (keyword: SCCDA).

## Contact Information

### Lea Ann Mitchell

Staff Associate for Affiliate Services  
Municipal Association of SC  
803.933.1254  
[lmitchell@masc.sc](mailto:lmitchell@masc.sc)

### Dawn Dukes

Administrative Assistant  
Municipal Association of SC  
803.933.1240  
[ddukes@masc.sc](mailto:ddukes@masc.sc)

## Upcoming Meetings

### 2027 Annual Meeting

May 12 – 14, 2027  
Sonesta, Hilton Head Island  
130 Shipyard Dr, Hilton Head Island, SC 29928

### 2027 Fall Meeting

October 7, 2027  
Hilton Garden Inn – Columbia Airport  
110 McSwain Dr, West Columbia, SC 29169

## Board of Directors

### President

Jessi Shuler  
Director of Planning  
Town of Summerville

### Vice President

Kim Ethridge  
Community Development Director  
Pee Dee Regional Council of Government

### Secretary

Kimberly Varn  
Community and Economic Development Specialist  
Lowcountry Council of Governments

### Members at Large (Term expires 2027)

Nate Foutch  
Program Manager  
South Carolina Rural Infrastructure Authority

Sydney Kinard  
Community Development Manager  
Lower Savannah Council of Governments

Charlene Carter  
Project Manager  
City of Simpsonville

### Members at Large (Term Expires 2028)

Kirk Wilson  
Building/Zoning Analyst  
Town of Blythewood

Brenda Kelley  
Planning & Zoning Administrator  
City of Hartsville

Jill Francisco  
Grants Services Director  
Appalachian Council of Governments

Jack Suber  
Housing Trust Fund Manager  
SC State Housing Finance and Development Authority



Municipal Association  
of South Carolina

1411 Gervais Street  
PO Box 12109  
Columbia, SC 29211  
[www.masc.sc](http://www.masc.sc)

*The South Carolina Community Development Association is an affiliate of the Municipal Association of South Carolina.*



## Registration Information

Online registration is available for the fall meeting. Save time and postage by logging on to [www.masc.sc](http://www.masc.sc) to register. Online registrations must be paid by Visa or MasterCard. Registration fees of \$110 for members and \$140 for nonmembers include meeting registration, all educational materials and the luncheon. **The registration deadline is Thursday, September 24, at 5 p.m.**

Register online at [www.masc.sc](http://www.masc.sc) or mail completed registration form and check made payable to the Municipal Association of SC to:

MASC  
PO Box 12220  
Columbia, SC 29211  
ATTN: SCCDA

Cancellations must be received by 5 p.m. on September 24. Refunds will not be given after this date.

Conference attire is business casual. The session room may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Dawn Dukes at 803.933.1240 or [ddukes@masc.sc](mailto:ddukes@masc.sc) by September 24, and we will accommodate if possible

## SCCDA Registration Form

SCCDA Fall Meeting  
October 8, 2026

### Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.)

Title ☐ New

Local government/business name

### Contact Information

Birth month/day

Last four digits of SSN

*This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.*

Local government/business name

Preferred mailing address ☐ New

Type: ☐ Municipal ☐ Business

City/State

Zip

Preferred phone ☐ New

Type: ☐ Municipal ☐ Business ☐ Mobile

Email address ☐ New

*For additional attendees, make a copy of this form.*

### Registration Fees

☐ Member \$110 \$ \_\_\_\_\_  
*Includes meeting registration, education materials and lunch.*

☐ Nonmember \$140 \$ \_\_\_\_\_  
*Includes meeting registration, education materials and lunch.*

**Total:** \$ \_\_\_\_\_

**The registration deadline is Thursday, September 24.**