



Municipal Technology Association of SC

Annual Meeting September 23 – 25, 2026

Embassy Suites, North Charleston
5055 International Blvd. | North Charleston, SC 29418

Meeting Space WiFi Access: Internet access is not available within the meeting space. However, it is accessible in the foyer, and in-room internet service is available for purchase through the hotel.

Wednesday, September 23

- | | |
|------------------|---|
| 1:00 – 5:00 p.m. | Registration |
| 2:30 – 2:45 p.m. | Welcome |
| 2:45 – 3:45 p.m. | ADA Compliance Essentials
for Municipalities |

*Kevin Benson, Senior Business Development
Executive, VC3*

Join Kevin Benson of VC3 for a practical overview of Americans with Disabilities Act compliance requirements for municipalities. This session will cover best practices for accessible web documents, proper color use, key deadlines and how to assess your organization's specific needs

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|------------------|---|
| 3:45 – 4:00 p.m. | Break |
| 4:00 – 5:00 p.m. | Becoming a Microsoft 365
Entra Identity and Security
Wizard |

Brian Reilly, Microsoft 365 Senior Engineer, LiftOff

We will be going over best practices for managing compliance and protecting your data and securing your environment with using Entra Identity Protection, Conditional Access and various other policies to protect your organization. This includes great options for rolling out multi-factor authentication, blocking risk events and limiting access to logins from outside the United States.

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| 5:00 – 6:30 p.m. | Exhibitor Showcase and
Reception |
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Thursday, September 24

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| 8:00 a.m. – noon | Registration Open |
| 8:00 – 9:00 a.m. | Coffee With Exhibitors |
| 9:00 – 9:30 a.m. | Intro of Exhibitors/Sponsors
and Exhibitor Door Prizes |
| 9:30 – 10:30 a.m. | The Future of Public Service:
Leveraging Microsoft 365
Copilot to Enhance Productivity
and Drive Innovation |

Ron Braatz, President/Founder, LiftOff

We will go over the opportunities and challenges of adopting artificial intelligence in municipal government. We'll emphasize the need for responsible implementation to enhance efficiency and service delivery while mitigating risks such as bias, cybersecurity threats and data privacy concerns. By exploring lessons from other cities, strategies for risk mitigation, and the importance of collaboration among municipalities, this session provides a framework for developing accountable policies and procedures. Attendees will gain actionable insights into leveraging AI responsibly to foster innovation and maintain public trust.

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| 10:30 – 10:45 a.m. | Break |
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10:45 a.m. – noon

**Adaptability in Action:
Building Resilience and a
Growth Mindset in IT**

*Vicki Peek, Executive Vice President,
Find Great People*

In today's rapidly evolving technology landscape, IT professionals must be equipped to adapt quickly and respond effectively to constant change. This session will explore how cultivating a growth mindset, practicing gratitude and building resilience can help individuals and teams proactively navigate challenges, strengthen adaptability and drive continuous professional growth.

Noon – 1:00 p.m.

Networking Luncheon

1:00 – 2:00 p.m.

**Speed Dating with MTASC:
Quick Insights on Key Tech
Topics**

Explore a series of fast-paced discussions with MTASC experts on a variety of important technology issues. Topics will include CGIS, virtualization solutions, SCADA systems, and additional timely subjects. This interactive format offers a quick and engaging way to gain practical insights and ask questions across multiple areas.

2:00 – 2:15 p.m.

Break

2:15 – 3:15 p.m.

**From Vision to Reality: Cary,
North Carolina's Journey to
Becoming a Smart City**

*Nicole Coughlin, Chief Information Officer,
Town of Cary, North Carolina*

Discover how the Town of Cary, North Carolina, transformed itself into a leading smart city through innovation, strategic planning, and technology integration.

6:00 – 8:00 p.m.

**Evening Social at Tideland
Brewing**

Unwind with colleagues at Tideland Brewing for a fun and relaxed evening of networking. Enjoy dinner, drinks and friendly competition with games like cornhole and disc golf, all while making great connections and conversations.

*Your \$40 ticket includes dinner, beverages, and
transportation to and from the event.*

Friday, September 25

9:00 – 10:30 a.m.

**SC Critical Infrastructure
Cybersecurity Update**

*Ryan Truskey, Chief Information Security Officer,
Director of SC Critical Infrastructure Cybersecurity
Program, SC State Law Enforcement Division*

Stay informed with the latest updates from the South Carolina Critical Infrastructure Cybersecurity Program, including recent initiatives, key changes and essential information that municipalities need to know for the year ahead.

10:30 a.m.

Annual Business Meeting

11:00 a.m.

Adjourn



Who We Are

The Municipal Technology Association of SC promotes the effective use of information technology by municipalities. MTASC offers training on how to improve services and achieve greater efficiencies using the latest technological innovations for municipal government. For more information about the Association, visit www.masc.sc (keyword: MTASC).

Exhibiting

If your organization is interested in exhibiting, contact Dawn Dukes at 803.933.1240 or ddukes@masc.sc. Exhibitor information is also available on the Association's website, www.masc.sc (keyword: MTASC).

Upcoming Meeting

MTASC Spring Meeting

March 18, 2027

Hilton Garden Inn Columbia Airport

MTASC Annual Meeting

September 15 – 17, 2027

Marina Inn at Grand Dunes
Myrtle Beach

Contact Information

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Jim Ridgill
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Registration Information

The registration deadline is September 11.

Registration fees of \$280 for members and \$325 for nonmembers include all educational sessions, the exhibitor reception and the networking luncheon.

The guest registration fee of \$35 includes the exhibitor reception on Wednesday, September 23. Guests may not attend the networking luncheon or sessions without paying the full registration fee.

Register online at www.masc.sc or mail completed registration form and check made payable to the Municipal Association of SC to:

MASC
PO Box 12220
Columbia, SC 29211
Attn: MTASC

Cancellations must be received by 5 p.m. on September 11. Refunds will not be given after this date.

For special needs requests, contact Dawn Dukes at 803.933.1240 or ddukes@masc.sc by September 11, and we will accommodate if possible.

Accommodations

Special room rates are available at the Embassy Suites, North Charleston. Make reservations by calling 800.362.2779 or book online at www.masc.sc by August 23, 2026. You must identify yourself as part of the MTASC group to receive the block room rate.

**Embassy Suites by Hilton Charleston
Convention Center
5055 International Blvd.
North Charleston, SC 29418**

Room rate: \$149 plus taxes and fees

Parking: \$10 per day

Check-in: 4 p.m.

Checkout: 11 a.m.

Hotel Reservation Deadline: August 23, 2026

MTASC Registration Form

MTASC Annual Meeting | September 23 – 25, 2026

Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.)

Title ☐ New

Local government/business name

Contact Information

Birth month/day

Last four digits of SSN

This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Local government

Preferred mailing address ☐ New

Type: ☐ Municipal ☐ Business

City/State

Zip

Preferred phone ☐ New

Type: ☐ Municipal ☐ Business ☐ Mobile

Email address ☐ New

Registration Fees

Check one:

☐ **Member** \$280

Includes educational materials, exhibitor reception and lunch on September 23.

☐ **Nonmember** \$325

Includes educational materials, exhibitor reception and lunch on September 23.

☐ **Guest – Registration** \$35

Includes the exhibitor reception on September 23.

☐ **Evening Event on September 24** \$40

Includes transportation, dinner, drinks, fun and great company on Thursday, September 24. All attendees must have a ticket to attend.

☐ **Guest – Evening Event on September 24** \$40

Includes transportation, dinner, drinks, fun and great company on Thursday, September 24. All attendees must have a ticket to attend.

Total: _____

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