

Breakfast Sponsor



Exhibitors

- Bearing Advisors, LLC
- BS&A Software
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- Southern Software, Inc.
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SC Municipal Finance  
Officers, Clerks and  
Treasurers Association  
and  
SC Business Licensing  
Officials Association

Joint Academy  
Marina Inn at Grande Dunes  
8121 Amalfi Place,  
Myrtle Beach, SC, 29572  
October 7 – 10, 2025

MFOCTA  
BLOA

Tuesday, October 7

- 1:30– 4:30 p.m. MFOCTA Registration
- 2:00 – 2:15 p.m. Welcome
- 2:15 – 3:15 p.m. Concurrent Sessions: Choose one
  - Preparing for an Audit  
BALLROOM DE

Larry Finney, Partner, Greene Finney Cauley, LLP

Learn from a CPA how to prepare for and what to expect during the audit process.  
CMC/MMC: 1 hour, CPFA: 0.5 point

Codification of Ordinances in SC  
BALLROOM ABC

Sara Weathers, Associate General Counsel,  
Municipal Association of SC

Codification is the process of collecting, organizing and consolidating local government ordinances and regulations into a comprehensive and user-friendly document. Discuss the process of codification, why cities should pursue it and how often it should be done.  
CMC/MMC: 1 hour

- 3:15 – 3:30 p.m. Break
- 3:30 – 4:30 p.m. Concurrent Session: Choose one
  - Hospitality and Accommodations  
Tax Processes and Procedures  
BALLROOM DE

Jeremy Roof, Financial Services Director,  
City of Myrtle Beach

Learn how the City of Myrtle Beach handles the collection of hospitality and accommodations taxes.  
CMC/MMC: 1 hour, CPFA: 0.5 point

Orientation for Newly  
Elected Officials, Board  
and Commission  
Members  
BALLROOM ABC

Charlie Barrineau, Senior Field Services  
Manager, Municipal Association of SC

Get tips on how to successfully onboard newly elected members of your council, volunteer boards and commissions.  
CMC/MMC: 1 hour

- 4:30 p.m. Adjourn

Wednesday, October 8

- 8:00 – 9:00 a.m. Registration and  
Continental Break
- 9:00 – 10:00 a.m. Succession Planning  
BALLROOM ABC
  - Mark Partin, Chief of Staff, City of Sumter
  - Succession planning and cross-training among departments will help strengthen your team, build resilience and maintain productivity during times of transition. Get tips on how to start this process in your office.  
CMC/MMC: 1 hour; CPFA: 0.5 point
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:15 a.m. We Can’t Make This Up!  
Ask Us Anything!  
BALLROOM ABC

MFOCTA Board of Directors

A lively interactive session about a day in the life of municipal staff.  
CMC/MMC: 1 hour; CPFA: 0.5 point

- 11:15 a.m. – noon MFOCTA Business  
Meeting  
BALLROOM ABC
- Noon – 2:00 p.m. Lunch on Your Own

Wednesday, October 8

1:30 p.m.	BLOA Registration begins
2:00 p.m.	Welcome BALLROOM ABC
2:05 – 3:05 p.m.	Exploring How Artificial Intelligence Can Impact Local Government: The Opportunities and the Risks BALLROOM ABC

Kevin Benson, Senior Business Development Executive, VC3

Learn how artificial intelligence can assist local governments to optimize resource allocation, streamline administrative processes and enable data-driven decision making. Also, discuss the risks associated with AI, such as the potential for malicious use.  
CMC/MMC: 1 hour, CPFA: 0.5 point, ACPFA: 1 point

3:05 – 3:15 p.m.	Break
3:15 – 4:45 p.m.	Municipal Trivia Game BALLROOM ABC
	Put your thinking caps on and get to know your colleagues in a fun-filled session of municipal trivia. Topics will include — but not be limited to — forms of government, the role of the municipal clerk, business licensing and South Carolina trivia. CMC/MMC: 1.75 hours, CPFA: 0.5 point
4:45 – 5:45 p.m.	Exhibitor Reception
6:15 p.m.	Dinner and Entertainment at Crocodile Rocks

We’ll travel to Crocodile Rocks to enjoy dinner and the entertainment of dueling pianos. The bus will make two trips to Crocodile Rocks, with the first bus leaving the hotel at 6:15 p.m. The bus will leave Crocodile Rocks at 8:30 p.m. to return back to the hotel. The bus will loop back and pick up the remaining attendees.

Thursday, October 9

8:30 – 9:30 a.m.	Breakfast with Exhibitors
9:30 – 9:45 a.m.	Exhibitor Introductions/Door Prizes BALLROOM ABC
9:45 – 11:45 a.m.	Improv(ise), Adapt, and Overcome BALLROOM ABC

Connor Wentling, Hip Pocket Consulting, LLC

You never know what to expect when you walk through the door at work. Learn how quick thinking, adaptability, and trust can transform the way you navigate uncertainty. Through interactive moments, we’ll explore how the core rules of improv help you respond to change with confidence, collaborate more effectively, and stay present under pressure.

CMC/MMC: 2 hours, CPFA: 1 point

11:45 a.m.	MFOCTA Adjourns
11:45 a.m. – 2:00 p.m.	Lunch on your own
2:00 – 3:00 p.m.	Who Is in Charge? Who Do I Call? BALLROOM ABC

Joy McBride, Business License Administrator, Dorchester County

The SC Department of Agriculture, SC Department of Public Health and SC Department of Environmental Services oversee different industries and the business license official needs to know who to call when they have a question. McBride will discuss the different agencies roles in business licensing.

3:00 – 3:15 p.m.	Break
3:15 – 4:15 p.m.	Panel Discussion on Licensing Contractors BALLROOM ABC
	Moderator: Caitlin Cothran, Manager for Local Revenue Services, Municipal Association of SC
	Matthew Garnes, Town Administrator, Town of Yemassee
	Nichole Gaillard, Business License Manager, Town of Fort Mill

Licensing contractors causes confusion. Hear from a panel of experts on the processes and procedures they use to license contractors.

Friday, October 10

8:15 – 9:15 a.m.	Continental Break
9:15 – 11:15 a.m.	Open Discussion BALLROOM ABC
	BLOA Board of Directors
	Here is your chance to ask your questions that you’ve been putting off posting to the listserve. In a room of 100 people, someone should have the answer! CPFA: 1 point
11:15 – noon	BLOA Business Meeting BALLROOM ABC

Contact Information

Elizabeth Copeland  
Staff Associate for Affiliate Services  
803.933.1257 | ecopeland@masc.sc

Susan Walters  
Administrative Assistant  
803.933.1276 | swalters@masc.sc

Certification Information

CMC/MMC Credits

These sessions qualify for 8.75 hours or 2.2 points. IIMC allows one point for every four hours of class time. Attendees must sign the attendance sheet for each session and complete the Knowledge Transfer Form for each session that credit is sought.

CPFA Points

These sessions qualify for up to 5 points. The number of credits allowed is determined by the sole discretion of the Association of Public Treasurers of the U.S. and Canada. Attendees must sign the attendance sheet for each session that credit is sought.

MBL Points

If you have your Master in Business Licensing designation or are working on obtaining your ABL or MBL, the BLOA meeting, Wednesday to Friday, qualifies for 5 experience points. Attendees must sign the attendance sheet for each session. The proof of points sheet will be emailed to you at the end of the meeting. Print a copy and keep for your records to submit with you MBL application or recertification.