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CDBG PROGRAM OVERVIEW

- Federal grant program for states funded through U.S. Department of Housing and Urban Development (HUD).
- State CDBG program is administered by the Business Incentives & Community Development Division at the SC Department of Commerce.
- Primary purpose is to address essential community development needs of low- and moderate-income (LMI) persons.

CDBG ELIGIBILITY

- Only units of local government that are not entitlement are eligible to apply (cities, towns, counties).
- There are areas of the state that are entitlement and get CDBG funds directly from HUD, so they are not eligible for State CDBG (i.e. larger towns/counties).

Water & sewer authorities are not eligible to apply; however, they may partner with a local government as a subrecipient for project.



CDBG PROGRAM CATEGORIES/AMOUNTS

Community Infrastructure - \$8M in 2025

Water/sewer/drainage

Community Enrichment - \$7.9M in 2025

Various activities including demolition, downtown streetscape, neighborhood sidewalks, certain types of studies, libraries, childcare facilities, etc.

Local Priorities - \$2M in 2025

Needs not covered in other categories or funded by other HUD partner programs - parks, trails, etc.





CDBG NATIONAL OBJECTIVES

All projects must meet a HUD national objective:

1. Benefit low- and moderate-income persons (LMI: those that make 80 % or less of median income).
2. Address slum and blighted conditions, or
- 3 Address urgent needs which pose hazards or imminent threats to the public health and safety.



CDBG MATCHING FUNDS

- 10% match required
 - Match can come from any source*
 - Can be in form of cash, waiver of fees, in-kind*
- All other funds for the project should be available/committed at the time of CDBG application.





CDBG APPLICATION REQUESTS/APPLICATIONS

- Locality must request an application from state.
- Typical application request due dates:
 - *Mid-March – Infrastructure*
 - *Mid-August – Community Enrichment/Local Priorities*
- Applications due by specified deadline (if application approved).



CDBG APPLICATION PROCESS

- Application process is competitive.
- Projects are scored on variety of factors including need, citizen participation, other funding, feasibility, costs per unit/person, outcome, sustainability and state priorities.
- For more scoring details, see *CDBG Application Guidelines* posted on cdbgsc.com.





CDBG TECHNICAL ASSISTANCE

- Ten (10) regional COG offices or private consultants can help in determining if a project is eligible, in writing an application and in administering the project (if funded).
- CDBG staff may also provide technical assistance (*a CDBG staff listing is available on cdbgsc.com*).



APPALACHIAN REGIONAL COMMISSION (ARC) PROGRAM





ARC PROGRAM

*Funds only available for projects in 7 South Carolina counties
– *Anderson, Cherokee, Greenville, Oconee, Pickens, Spartanburg and Union.*

*SC receives approximately \$2M in ARC funds annually.

*Eligible applicants are local governments, state/local agencies, local governing boards and non-profits.



ARC PROGRAM

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ARC PROGRAM

- Project proposals must address one of the ARC investment priorities identified in the ARC strategic plan (ARC.gov).
 - \$1M limit for construction projects
 - \$250K limit for non-construction projects
- Match percentage is based upon a county designation which is determined by the Federal Commission (*Greenville-70%, Anderson, Oconee, Pickens & Spartanburg-50%, Cherokee & Union-30%*).
- The application process is competitive.



ARC PROGRAM CONTACT

For more information, please contact:

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SOUTHEAST CRESCENT REGIONAL COMMISSION (SCRC)



SCRC PROGRAM

- SCRC was created by Public Law 110-246, the Food, Conservation and Energy Act of 2008 to focus on addressing issues related to economic development and poverty in 428 counties across the seven (7) southeastern states.
- SCRC's mission is to build sustainable communities and strengthen economic growth across the Southeast Region.
- South Carolina has 39 SCRC designated counties.





SCRC PROGRAM

- SCRC has 3 county economic classifications: *Distressed, Transitional and Attainment.*
- Match percentage is determined by the Federal Commission.
- SCRC's Strategic Priorities: *Invest in Critical Infrastructure, Improve Health & Public Service Access, Strengthen Workforce Capacity, Foster Entrepreneurial & Business Development Activities, Expand Affordable Housing Stock and Promote Environmental Conservation, Preservation & Access.*



SCRC PROGRAM

- The Commission has released two funding rounds to date.
- South Carolina's allocation is approximately \$3M annually.
- The application process is competitive.



└ SCRC Program Contact

For more information, please contact:

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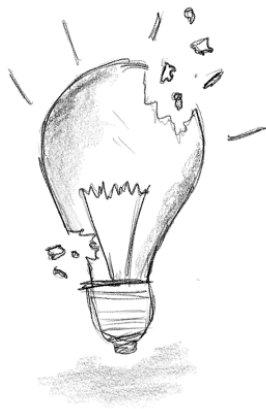


ANY QUESTIONS?
THANKS FOR LISTENING





S.C. Commerce: Innovation & Entrepreneurship



Our PURPOSE – To cultivate the right environment to attract, grow, and retain entrepreneurs and innovation-driven companies in South Carolina.

Our APPROACH – We act as ecosystem architects... identifying gaps in the innovation and entrepreneurship ecosystem and working with external entities to design and fund programs that close them.

2026



2 Tracks for Relentless Challenge

- Innovation
- Traditional Small Business



Grant Goals Per Track

TRADITIONAL SMALL BUSINESS TRACK (Max \$50,000/Project. No minimum.)	INNOVATION TRACK (Max \$75,000/Project. No minimum)
Goal 1 - Catalyze the development of new traditional small businesses.	Goal 1- Catalyze high-growth entrepreneurship or the R&D and product development efforts of established companies.
Goal 2 - Accelerate growth and revenue stability for existing traditional small businesses.	Goal 2 - Increase access to risk capital
Goal 3 - Increase access to funding and funding support for traditional small businesses.	Goal 3 – Foster ongoing collaboration between companies and higher education institutions to accelerate applied research, commercialization, and product development.
	Goal 4 – Deploy initiatives that attract and land innovation-driven companies in South Carolina.*

Applicants may apply for funding under **only one track** and should select the track that best aligns with their proposed project.

All projects must positively affect **at least one** grant goal for the selected track.

* New goal in 2026



Relentless Challenge Grant

Top-Line Information

- A competitive grant
- Up to \$75K/project (Innovation Track) or up to \$50K/project (Traditional SB Track)
- 1:1 match non-state appropriated funds
- January to January term
- All work to be completed within 12-month term

Eligible Organizations:

- S.C.-based nonprofit organizations (including Chambers), higher-education institutions, local gov't.
- No fiscal agents. Partnerships!

Eligible Projects:

- Implementation of new programs
- Must support multiple founders/companies in S.C.

Relentless **cannot fund** individuals, individual innovations, or individual companies/startups.

SC SBDC is not itself eligible but is a fantastic implementation partner!



More About Match



What is match?

Non-state appropriated dollars from other sources to support the amount requested through this grant. These are **not expenditures** your organization has made, but **actual dollars received** by your organization to **support the same project**.

Is in-kind allowed?

In-kind contribution(s) will be allowed for up to 25% of the total eligible match.

What does not qualify as match?

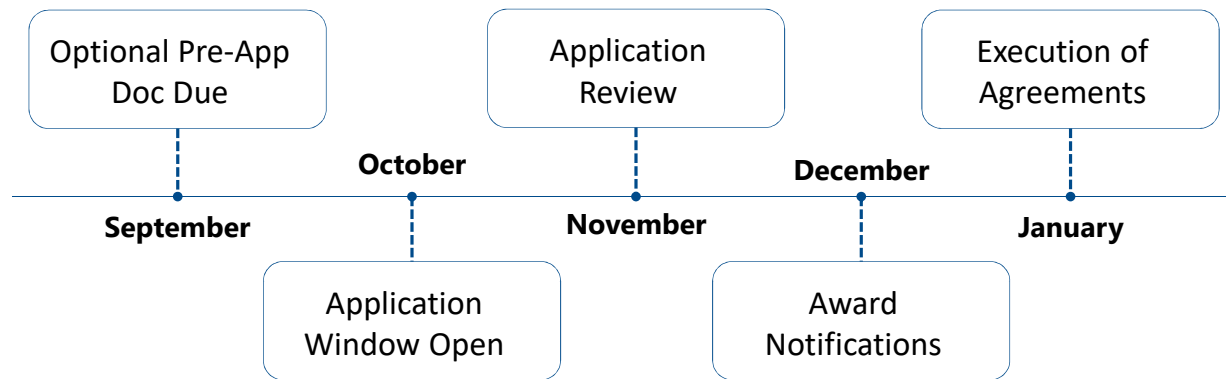
Salaries, or labor costs are not conducive to the design of a sustainable innovation program and **cannot be used as a cash or in-kind** match.

What is proof of match?

Redacted bank statements or canceled checks showing (1.) name of payor, (2.) your entity as recipient, (3.) date received (AFTER 10/1/25), and (3.) amount received.



Application Timeline



Common Questions



- What types of projects does the grant seek to fund?
- What can grant money be used for?
- What can it *not* be used for?



The Most Successful Projects...

1. Fill a gap or unmet need in the ecosystem.
2. Are well validated not just with stakeholders, but with those the project seeks to serve (entrepreneurs).
3. Have strong champions & implementation partners



2025 **Funded** Projects & Summaries



[2025 Traditional Small Business Grant Awardees & Programs](#)

[2025 Innovation Grant Awardees & Programs](#)



