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Planning 101 in South Carolina
An Overview

Thursday, October 2, 2025

What is planning?

Planning is the systematic process offsetting goals, identifying objectives, evaluating options, and making decisions to guide future action. It's about moving from "where we are now" to "where we want to be" while determining "how we get there."



Urban Planning Context

In city and regional planning, "planning" means guiding the physical, social, and economic devel opment. It involves land use, housing, transportation, environment, and public facilities—ensuring communities grow in an orderly, sustainable, and equitable



Types of Plans

- Comprehensive Plans
- Strategic Plans
- Capital Improvement Plans
- Hazard Mitigation Plans
- Smaller/Specialized Plans





Legal Basis for planning in South Carolina

Comprehensive planning in South Carolina is governed by the state's Local Government Comprehensive Planning Enabling Act of 1994, which provides the legal framework for how municipalties and counties manage their growth and development.

A comprehensive plan serves as a blueprint for a community's future and is built on a process of evaluating existing conditions, identifying needs and goals, and strategizing for implementation.

What is a Comprehensive Plan? A comprehensive plan is a long-term guiding document that outlines a community's vision for growth, development, and preservation over 10 to 20 years.

Key Functions:

Roadmap: Serves as a guide for decision-making by local officials.

Vision-Setting: Creates a shared vision for future growth and development.

Legal Basis: Provides the foundation for implementing local 20 ning ordinances, land development regulations, Capital Improvement Plans, and Infrastructure Investments.



The South Carolina Planning Mandate

Requirement: Any South Carolina municipality or county that wants to enact zoning or land development regulations must first adopt a comprehensive plan.

Timeline:

Re-evaluation: Plans must be reviewed at least once every five years.

Update: A full update and adoption of a new plan is required at least every 10 years.

Document is Fluid: Can update as conditions dictate.

Process: The local planning commission is responsible for developing and maintaining the plan.



The Planning Process

The Comprehensive Planning Process

Step 1: Inventory of Current Conditions: A thorough study of existing conditions, including data on the population, economy, and resources. Where we are now?

Step 2: Needs and Goals: Engaging the public to create a community-wide vision and identify goals and objectives. Where wewant to be?

Step 3: Implementation: Developing strate gies, establishing timeframes, and assigning responsibility for meeting the defined goals. How do weget there?

Step 4: Public Engagement: Ensuring community voices are heard through public meetings, surveys, and workshops.





Why Comprehensive Planning Matters

- Provides vision and direction for communities
- Encourages economic vitality and quality of life
 - Enhances eligibility for grants and state/federal funding
- Manages Growth: Helps communities direct and manage growth in an organized framework.
- Protects Resources: Safeguards natural and cultural heritage.
- Guides Investment: Ensures public funds are invested wisely in infrastructure and services.
- Promotes Public Welfare and Quality of life: Creates a convenient, attractive, and harmonious community.

Who Oversees the Comprehensive Plan Process ?

Role of the Planning Commission and Council

Planning Commission/Staff:

- Prepares and periodically revises the comprehensive plan.
- Presents an affirmative recommendation to the local governing body.
- Oversees the planning program.

County/Municipal Council:

- Considers the plan and can accept, modify, or return it to PC for further action.
- Holds a public hearing. (PC canhold Public Hearing)
- Adopts the plan by ordinance.

Establishing Planning Process



Understand the Legal Framework

- Review the SC Local Government Comprehensive PlanringEnabling
 Act of 1994.

 Confirmthe
 authority of the
 municipalityto
 establish planning
 and zoring

Establish Political & Community Support

- Town Cound votes to initiate planning efforts.
 Hold public meetings to build support.
 Engage the local Council of Covernments (COG) for technical help.
 - representing community interests. Charge the commiss ion with preparing plans, ordinances, and the Capital Improvement Plan.

Create a Planning



Develop a Comprehensive

- Adopt an ordinance establishing a Planning Commission Hire staffor contract with the COG or a planning consultant for plan preparation.
 Conduct public input reservings. Appoint members

 - sessions.

 Adopt the plan via the Planning Commission's recommendation and Council approval.

Establishment Planning And **Zoning Process**



- Hire staffor contract with the COGor a consultant for
- preparation.

 Engage Municipal/Town legal professionals. preparation.

- professionals.

 Create zoning districts and an official zoning map.

 Hold public hearings as required by law.

 Adopt ord nance by Municiple/County Council.



- Hi re/Contract and designate a
- plannings taff.

 Form a Board of Zoning

 Appeals (EZA) to hear appeals, variances, and special
- exceptions. Ensure all Boards and Commissions, and staff receive annual required state training.

- Establish processes/protocols for review of permits, subdivisions, and zoring compliance.
- Establish Code enforcement function
- Regular process to review the comprehensive plan every 5 years and update every 10 years.
- Maintain regular public engagement.

A strategic plan is a guiding document that provides the community's long-term vision, goals, and prioritiesusually over a 5- to 10-year period. It serves as a roadmap for decision-making, resource allocation, and measuring progress. Unlike a comprehensive plan (which is more focused on physical development and land use), a strategic plan is typically broader, more flexible, and tied to organizational priorities and community services.

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Strategic Plan

Key elements:

1. Vision and Mission

A statement of what the community aspires to be (vision) and how it intends to get there (mission).

2. Core Values

Shared principles that guide local government decisions (e.g., transparency, equity, ac countability, innovation, sustainability).

3. SWOT

May include community input, demographic/economic data, and benchmarking against peer cities.

4. Strategic Goals and Objectives

Broad goals broken into measurable objectives.

5. Action Strategies

Specific initiatives or projects the town or city will undertake (e.g., updating zoning codes, expanding parks, launching a workforce training program).

6. Performance Measures

Metrics to track progress (e.g., reduction in crime rate, number of new jobs created, miles of sidewalk built).

7. Implementation and Accountability

Assignment of responsibility.

A timeline and process for reviewing and updating the plan (often annually).

8. Should Align with the Comprehensive Plan Goals

Strategic Plans can be completed by staff. Consulant, or COG

A Capital Improvement Plan or CIP is a rolling plan—commonly covering **5 to 10 years**—that lists large capital projects, their costs, potential funding sources, and they ears when they are expected to be designed, constructed, or purchased. It is typically updated an nu all v.

Reviewed and approved by The Planning Commission

Capital projects usually include:

- •Streets, sidewalks, and bridges
- ·Water and sewer infrastructure
- Stormwater and drainage systems
- Public buildings (city hall, libraries, police/fire stations)
- Large e quipment or vehicles (fire trucks, sanitation trucks, transit vehicles)

- Key Components 1. ProjectList
- 2. Program Timeframe
- Cost Estimates
- **Funding Sources**
- 5. Prioritization
 6. Annual Update Process

Function and Purpose

- 1. Aligns with Community Goals Ensures infrastructure
- investments support long-term vision and growth.
- 2. Supports Fiscal Responsibility Helps avoid surprises by forecasting future costs and revenues.
- 3. Improves Grant/Bond Applications Demonstrates
- readiness and planning when seeking outside funding.

 4. Enhances Transparency Let's residents see how tax dollars are planned to be invested.
- Connects to the Budget The first year of the CIP typically becomes the capital budget for that fiscal year.

Hazard Mitigation Plans

A **Hazard Mitigation Plan** is a required planning document that identifies natural hazards that could affect a community and outlines long-term strategies to reduce risks to people, property, and infrastructure.

In South Carolina, every **county** (sometimes in partnership with municipalities through their Council of Governments) must adopt and mainta in an HMP that complies with the **Disaster Mitigation Act of 2000 (DMA 2000)** and guidelines from the **Federal Emergency Management Agency (FEMA)** and the **South Carolina Emergency Manage ment Division (SCEMD)**.





Hazard Mitigation Plans

Cycle and Requirements in South Carolina

- Every 5 years, e ach county (with municipalities participating) must update and re-adopt its H MP.
- SCEMD reviews local drafts before they are sent to FEMA for approval.
- Local governments adopt the plan by resolution once FEMA approves
- Should be addressed in the Comprehensive Plan Resilience Section.

Why It Matters?

- Funding Eligibility: A FE MA-approved plan is required for post-disaster mitigation funds and competitive resilience
- Risk Reduction: Guides proactive steps (buyouts, stormwater improvements, building codes) to reduce future disaster losses.
- **Local Coordination:** Brings together emergency management, planning, public works, utilities, and elected officials to prepare a unified strategy.



Hazard Mitigation Plans

Key Elements of an HMP

Hazard dentification and Risk Assessment (HRA) – Identifies hazards most likely to occur (e.g., hurricanes, flooding, dam Talures, wild fires, earthquakes, winter storms, droughts). – Evaluates the probability and severity of each hazard.

Vulnerability Assessment

- Examine swhich populations, critical facilities (schools, hospitals, utilities), and infrastructure are most at risk.

Mitigation Goals and Strategies

- Bro ad goals (e.g., "Reduce flood risk to wilner a ble neighbor hoods") supported by action able strategies like elewating homes, updating floodplain maps, or hardening emergency she fl

Mitigation Actions / Project List

- Specific projects prioritize d for implementation, often tied to grant opp ortunities (eg., FEMA Hazard Mitigation Grant Program, BRIC program).

Plan Maintenance
– Describes how the plan will be up dated, monitored, and in tegrated into other local plans (like comprehensive plans or capital improvement plans).



Smaller Individualized Plans

- Downtown Master Plan
- Streetscape Plan
- Sidewalk Master Plan
- Bike/Pedestrian Plan
- Trail Plan
- Utility Plan
- Master Park Plan
- Individual Park Plan
- Small Area
- Regional Housing Plan
- Solid Waste Management Plan
- Long Range Transportation Plan



Resources

South Carolina Association of Counties South Carolina Department of Emergency Management South Carolina Comprehensive Planning Guide (2024) American Planning Association Local COG

Municipal Association of South Carolina