



Fourth Quarter Training Agenda

Tuesday, November 14, 2023

Walterboro Wildlife Center | 100 S. Jefferies Blvd. | Walterboro, SC 29488

- 9:45 – 10:00 a.m. Name Badge Pickup and Morning Refreshments**
- 10:00 – 10:10 a.m. Welcome, Announcements and Introductions**
Jenny Boulware, Main Street SC Manager, Municipal Association of SC
Mayor Bill Young, City of Walterboro
- 10:10 – 11:15 a.m. Part 1: What is Small-scale Production?**
Matt Wagner, Chief Program Officer, Main Street America
- Explore the importance of small-scale production ecosystems — the connection to community and economic development.
 - Examine the process for developing your local small-scale production ecosystem.
- 11:15 – 11:45 a.m. Part 1: Small-scale Production Focus Group Convening Exercise**
Matt Wagner, Chief Program Officer, Main Street America
- 11:45 a.m. – 12:30 p.m. Lunch and Statewide Updates**
Jonathan Irick, Staff Associate for Main Street SC, Municipal Association of SC
Lunch provided by the City of Walterboro
- 12:30 – 1:20 p.m. Brownfields: Small-scale Approaches**
Tice Welborn, Environmental Services Department Manager, Terracon
Learn about roadmap processes to developing brownfield site reuse specific to small-scale producer ecosystem development.
- 1:20 – 2:20 p.m. Downtown Walterboro Walking Tour**
Wear comfortable walking shoes as we explore Walterboro’s downtown projects and initiatives.
- 2:20 – 4:00 p.m. Part 2: Developing Your Small-scale Ecosystem**
Matt Wagner, Chief Program Officer, Main Street America
- Take part in the “Asset Mapping and Resource Inventory Matrix Across the Business Life Cycle” exercise.
 - Discover and understand the gaps in a small-scale ecosystem with a Small-scale Production Ecosystem Audit.
 - Learn how the Organization Partnership Matrix can fit the Four Point Approach in local programs and communities.
- 4:00 p.m. Wrapup / Q&A / Closing Remarks and Adjourn**