

# Municipal Technology Association of SC

## Annual Meeting

### September 20 - 22, 2023

Hilton Myrtle Beach  
10000 Beach Club Drive | Myrtle Beach, SC 29572

#### Wednesday, September 20

**1:00 – 5:00 p.m.**      **Registration**  
**3:00 – 5:00 p.m.**      **Choose Your Own Adventure:  
An Incident Response Tabletop  
Exercise**

*Brandon Poole, Cybersecurity Analyst, Panoptcy Security*

*Caitlin Scroggins, Program Coordinator, SC Critical Infrastructure Cybersecurity Program, SC Law Enforcement Division*

*Ryan Truskey, Deputy Chief Information Security Officer, Director, SC Critical Infrastructure Cybersecurity Program, SC Law Enforcement Division*

Do you have what it takes to navigate a security incident? Join SLED's South Carolina Critical Infrastructure program and Panoptcy Security for an exhilarating choose-your-own-adventure-style Incident Response Tabletop Workshop. You will be thrown into an unfolding incident where each choice you make steers the tabletop's course. Your adventure doesn't end there! Gear up for an encore with incident response training to better prepare your organization for an incident.

**5:00 – 6:00 p.m.**      **Exhibitor Showcase and  
Reception**

#### Thursday, September 21

*\*Note: one breakfast voucher is included with each room for use in Café Amalfi.*

**8:00 a.m. – noon**      **Registration Open**  
**8:00 – 9:00 a.m.**      **Exhibitor Showcase Open**  
**9:00 – 9:30 a.m.**      **Exhibitors and Sponsor  
Introductions and Door Prizes**  
**9:30 – 10:30 a.m.**      **Artificial Intelligence: Tips,  
Tricks and What to Watch  
Out For**

*Mitch Shue, Professor of Practice, Clemson University School of Computing; Executive Director, AI Research Institute for Science and Engineering*

Artificial intelligence is everywhere you look these days. It has many practical and useful applications for information technology professionals, but also many dangers and ethical considerations of which users must be mindful. Learn more about using AI and emerging trends in wide-ranging tool.

**10:30 – 10:45 a.m.**      **Break**  
**10:45 – 11:30 a.m.**      **Artificial Intelligence and  
ChatGPT Roundtable**

Hear from your fellow MTASC members who are using Artificial Intelligence in various ways. Learn tips, tricks and what to avoid.

**11:30 – 11:45 a.m.**      **Break**  
**11:45 a.m. – 12:30 p.m.**      **Ask the Experts: Doing Less  
With More**

Small budgets, even smaller staffs and diminishing resources are hurdles faced by Information Technology departments in many cities and towns across SC. For this session, we are bringing in the experts on this topic – YOU! This interactive session will allow attendees to network and share ideas on doing less with more.

**12:30 – 1:30 p.m.**      **Networking Luncheon**  
**1:30 – 2:30 p.m.**      **Tips and Tricks for  
Navigating Contracts**

*Carlos Johnson, Attorney*

Technology-related contracts can be difficult to navigate. Learn more about the process, what to look out for and what to include.

**2:30 – 2:45 p.m.**      **Break**  
**2:45 – 3:30 p.m.**      **(Don't) Get Hooked on  
Phishing**

This interactive session will help you learn more about phishing scams, including some of the best scams in the "business," and how you can keep your municipality safe from them.

**4:00 – 6:00 p.m.**      **MTASC Beach Blast  
NORTH LAWN**

Join your MTASC colleagues on the hotel's North Lawn for cornhole, horseshoes, Jenga and Connect 4. Enjoy an oceanfront cocktail or nonalcoholic beverage from the cash-only bar.

## Friday, September 22

*\*Note: One breakfast voucher is included with each room for use in Café Amalfi.*

### 9:00 – 9:45 a.m. Cybersecurity Updates

*Sean Fay, Inspector General, Acting CISO,  
SC Department of Social Services*

Cybersecurity updates are must for all municipal technology members. Join Sean Fay for his update, and information on security and safety issues related to using ChatGPT and artificial intelligence.

### 9:45 – 10:30 a.m. GIS Session

### 10:30 – 11:00 a.m. Annual Business Meeting

### 11:00 a.m. Adjourn

## Contact Information

### Sara Whitaker

Staff Associate for Affiliate Services  
Municipal Association of SC  
803.933.1240 | [swhitaker@masc.sc](mailto:swhitaker@masc.sc)

### Lea Ann Mitchell

Administrative Assistant  
Municipal Association of SC  
803.933.1254 | [lmitchell@masc.sc](mailto:lmitchell@masc.sc)

## Upcoming Meeting

MTASC Spring Meeting  
March 21, 2024  
Cooperative Conference Center, Columbia

## Who We Are

The Municipal Technology Association of SC promotes the effective use of information technology by municipalities. MTASC offers training on how to improve services and achieve greater efficiencies using the latest technological innovations for municipal government. For more information about the Association, visit [www.masc.sc](http://www.masc.sc) (keyword: MTASC).

## Exhibiting

If your organization is interested in exhibiting, contact Sara Whitaker at 803.933.1240 or [swhitaker@masc.sc](mailto:swhitaker@masc.sc). Exhibitor information is also available on the Association's website, [www.masc.sc](http://www.masc.sc) (keyword: MTASC).

## Hotel Information

Special room rates are available at the Hilton Myrtle Beach. Make reservations by calling 800.876.0010 and select option 3 for Hilton Myrtle Beach. You must let the booking agent know the group code MTA or identify that you are an attendee of MTASC 2023 to receive the block room rate. Rooms must be secured with a valid credit card provided at the time of booking and must be booked before **August 20, 2023**. You can book online using the booking link found on the MTASC 2023 Annual Meeting page at [www.masc.sc](http://www.masc.sc). Room rate includes self-parking and one voucher for breakfast for the Café Amalfi located in the Hilton Myrtle Beach.

Hilton Myrtle Beach  
10000 Beach Club Drive  
Myrtle Beach, SC 29572  
800.876.0010 Option 3

Room rate: \$195 plus taxes and fees  
Check in: 4 p.m.  
Check out: 11 a.m.  
Hotel Reservation Deadline: August 20

## 2023 Board of Directors

### President

Jason Thomton  
IT Administrator  
Town of Fort Mill

### Vice President

Jason Nixon  
Network and Security  
Systems Analyst  
City of Anderson

### Secretary/Treasurer

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### Members at Large

Travis Simpson  
Network Administrator  
Laurens CPW

Tom Bishop  
Software Support Analyst  
Greenwood County

Leo Larkin  
IT Manager  
Town of Summerville

### Past President

Tommy Sunday  
Director of Technology  
and Innovation  
Town of Hilton Head  
Island

## Registration Information

The registration deadline is September 13. Registration fees of \$250 for members and \$265 for nonmembers include all educational sessions, the exhibitor reception, and the networking luncheon.

The guest registration fee of \$50 includes the exhibitor reception on Wednesday and the beach blast on Thursday. Guests may not attend the networking luncheon or sessions without paying the full registration fee.

Register online at [www.masc.sc](http://www.masc.sc) or mail completed registration form and check made payable to the Municipal Association of SC to:

MASC  
PO Box 12220  
Columbia, SC 29211  
ATTN: MTASC

**Cancellations must be received by 5 p.m. on September 13.** Refunds will not be given after this date.

Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Lea Ann Mitchell at 803.933.1254 or [lmitchell@masc.sc](mailto:lmitchell@masc.sc) by September 13, and

## MTASC Registration Form

Annual Meeting ♦ September 20 - 22, 2023

### Name Badge Information

The following information will appear on your name badge for this meeting.

\_\_\_\_\_  
First name (example: Bill)

\_\_\_\_\_  
Full name (example: William J. Smith, Jr.)

\_\_\_\_\_  
Title  New

\_\_\_\_\_  
Local government/business name

### Contact Information

\_\_\_\_\_  
Birth month/day                      Last four digits of SSN  
*This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.*

\_\_\_\_\_  
Local government/business name

\_\_\_\_\_  
Preferred mailing address  New  
Type:  Municipal  Business

\_\_\_\_\_  
City/State    Zip

\_\_\_\_\_  
Preferred phone  New  
Type:  Municipal  Business  Mobile

\_\_\_\_\_  
Email address  New

*For additional attendees, make a copy of this form.*

### Registration Fees

#### Check one:

- MTASC member    \$250  
*Includes educational materials, exhibitor reception, and lunch on September 21.*
- Nonmember    \$265  
*Includes educational materials, exhibitor reception, and lunch on September 21.*
- Guest – Reception and beach blast                      Qty: \_\_\_ @ \$50

Total: \_\_\_\_\_