



# Sponsorship Opportunities

Formed in 1930, the Municipal Association of South Carolina represents and serves the state's 271 incorporated municipalities. The Association is dedicated to the principle of its founding members: to offer the services, programs and tools that will give municipal officials the knowledge, experience and tools for enabling the most efficient and effective operation of their municipalities in the complex world of municipal government.

## Voices

From the very start of the Association in the early 1930s, South Carolina municipal officials understood that only by working together could they effectively communicate the needs and views of municipal government to state and federal lawmakers.

## Knowledge

The Association plays an important role in developing municipal elected officials' and employees' knowledge and skills through a wide range of training programs, publications and meetings.

## Solutions

Cities and towns face many of the same challenges, and can find solutions by pooling resources and ideas through the Association.

By supporting the Municipal Association of South Carolina as a sponsor, your organization is helping to support cities and towns and enhance the resources and opportunities available to municipal staff and elected officials. The sponsorship year runs from January 1 through December 31.

<b>Platinum Sponsor</b>	(One Available)	<b>\$20,000</b>
<b>Gold Sponsor</b>	(One Available)	<b>\$15,000</b>
<b>Silver Sponsor</b>	(Eight Available)	<b>\$10,000</b>
<b>Bronze Sponsor</b>	(Limited Availability)	<b>\$5,000</b>
<b>Patron Sponsor</b>		<b>\$1,000</b>



## Platinum Sponsor \$20,000 (One Available)

Complimentary exhibit booths with special signage recognizing organization's patron level at the Annual Meeting	Two booths
Complimentary Annual Meeting registration	Up to eight people
Hotel rooms in the host hotel during the Annual Meeting (Association makes reservations and company pays rates/fees)	Four hotel rooms
Opportunity for brief remarks during the Opening General Session at the Annual Meeting	
A 30-second video, produced by the Association, shown at the Annual Meeting	
Opportunity to have one blast email sent by the Association (email with Association's approval)	
Standalone signage at the Annual Meeting and Hometown Legislative Action Day	
Table for eight at the Delegates' Lunch at the Annual Meeting	
Opportunity for brief remarks during the Delegates' Lunch at the Annual Meeting	
Recognition on table tents during the Delegates' Lunch at the Annual Meeting	
One VIP seat with the event speaker and Association board of directors during the Delegates' Lunch at the Annual Meeting	
Sponsor for one of the following events at the Annual Meeting - One of the continental breaks (two or three opportunities); giveaway; Coffee, Cake and Cocktails; Opening Reception or keycards	
Complimentary Hometown Legislative Action Day registration	Up to six people
Complimentary copy of the <i>Municipal Officials and Legislative Directory</i>	Five copies
Complimentary subscription to the <i>Uptown</i> newsletter	Five copies
Onscreen recognition during sessions of the Annual Meeting and Hometown Legislative Action Day	
Recognition from the stage by the Association president during the Annual Meeting	
Recognition in the Annual Meeting and Hometown Legislative Action Day meeting program	
Recognition on the Annual Meeting and Hometown Legislative Action Day meeting signage	
Recognition in the Annual Meeting and Hometown Legislative Action Day apps	
Recognition in the <i>Municipal Officials and Legislative Directory</i>	
Recognition on the Association's website with a link to the organization's website	
Recognition as a sponsor on company representatives' name badges at the Hometown Legislative Action Day and Annual Meeting	

## Gold Sponsor \$15,000 (One Available)

## Silver Sponsor \$10,000 (Eight Available)

## Bronze Sponsor \$5,000 (Limited Availability)

## Patron Sponsor \$1,000

One booth	One booth	One booth	
Up to four people	Up to two people	Up to two people	
Two hotel rooms			
Up to four people	Up to two people		
Three copies	One copy	One copy	One copy
Three copies	One copy	One copy	One copy

# Opportunity Details

## Annual Meeting

Each summer, the Annual Meeting brings municipal officials together for training, networking and discussion of issues of common interest. Officials hear from speakers with statewide and national renown, participate in sessions, and learn about new technology and developments in local government.

### 2022 Annual Meeting

July 13 – 17, 2022 | Charleston Place Hotel, Charleston, SC

## Hometown Legislative Action Day

In February, Hometown Legislative Action Day draws local officials from all over the state to Columbia to receive updates on current legislative issues, visit their local legislators at the State House and connect with legislators at the Association's annual legislative reception.

### 2022 Hometown Legislative Action Day

February 1, 2022 | Marriott, Columbia, SC

## Municipal Officials and Legislative Directory

The *Municipal Officials and Legislative Directory* gives pertinent information about all SC municipalities (i.e., population, address, phone number and when council meets); names of local elected officials and employees who hold key positions; and State House and Senate members by municipality.

## Uptown

*Uptown* is a monthly magazine-style newsletter in print and electronic formats that features articles on a variety of topics important to municipal officials. Each issue's special section looks in depth at a topic central to local government.

## Website

The Municipal Association's website, [www.masc.sc](http://www.masc.sc), offers more than 2,000 pages and 2,000 documents, presentations and links to external resources. The site includes a powerful search engine and information center to help users navigate to specific resources of interest.

# More Information

Visit [www.masc.sc](http://www.masc.sc) (keyword: sponsor) for more information or contact Ken Ivey at [kivey@masc.sc](mailto:kivey@masc.sc).

*Participation as a Municipal Association of South Carolina sponsor shall not imply, nor be considered or presented as, an endorsement by the Association of any service or product provided by the company.*

*The Municipal Association of South Carolina executive director reserves the right, for cause shown, to disapprove an application, or terminate an existing participation. Partisan political organizations will not be permitted to become a sponsor. Submission of a commitment form does not guarantee confirmation of selection. A staff member from the Municipal Association will be in contact regarding specifics and invoicing.*

*Use of the Municipal Association of South Carolina logos, the acronym "MASC" and the organization name "Municipal Association of South Carolina" without the prior authorization and express written permission of the Association is prohibited by Association sponsors and exhibitors.*

*Sponsorship of, or Membership to the Municipal Association of South Carolina and/or any of its affiliate groups is not tax deductible as a charitable contribution for federal income tax purposes.*