Our Vision and Mission

**Vision:** The Partnership’s vision is to lead Greenwood County and the surrounding region to be the number one place to live in America. Key aspects to our future success: great schools, job and growth opportunities, a vibrant uptown, cultural and recreational choices, retirement considerations and a safe community.

**Mission:** The Partnership Alliance is a public/private partnership that provides leadership and financial support to improve economic growth and educational achievement in order to enhance the quality of life in Greenwood County.

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Our Team

- **Heather Simmons Jones**
  Chief Executive Officer
- **James Bateman**
  Director of Business Development
- **Paul Cuenin**
  Marketing Director
- **Kay Self**
  Senior Director of Investor Relations and Community Development
- **Ed Home**
  Project Manager
291 Jobs  
Total to be Created  
$643.19 Million  
Total Investment  
Fiscal Year Totals

By the Numbers  
7 Project Wins  
8 Business Retention & Expansion Visits  
3 Site Consultant Visits  
9 Prospect Visits

Largest Investment Announcement in SC for 2016  
Teijin Ltd., a Japanese chemical, pharmaceutical and information technology company, will be constructing a state-of-the-art manufacturing facility in Greenwood County.  
November 2016  
$600 Million Investment  
220 Jobs
People and Product:
A LOOK AT HOW GREENWOOD COUNTY IS PREPARING FOR THE FUTURE

The workforce dilemma: a national epidemic

By 2020/2025 – 60%/65% of all new jobs will require some postsecondary education

In 2013 – 49% of citizens in Greenwood County had some postsecondary education

Only 29% with an Associate’s Degree or higher

Source: Lumina Foundation

In 2008 - all education groups lost jobs - except Bachelor’s degrees

By 2012 all education groups saw job growth - except high school diploma or less

This education group is still losing jobs. A high school diploma will NOT be enough in the future!

Source: 2013 Study by Georgetown University
The workforce dilemma: a national epidemic

84% of manufacturing executives agree there is a talent shortage in U.S. manufacturing. They estimate 6 out of 10 open skilled production positions are unfilled due to the shortage.

Source: Deloitte Consulting LLP and the Manufacturing Institute

The workforce dilemma: a national epidemic

Key factors in business location:

1. Workforce Availability
2. Cost of Doing Business
3. Infrastructure

Source: 2015 CNBC News

The workforce dilemma: a national epidemic

"Today, people are the ultimate resource."

Source: 2015 CNBC News
What is it?
An industry lead forum that meets quarterly to discuss topics of interest or pressing needs.

Advisory Group
Medtronic  FUJIFILM  VELUX
What is it?
- Connects students with local manufacturers and major industry to learn about career clusters.
- 2017 will be the 3rd year of the Business & Industry Showcase.
- Over 1,000 High Schools students attend each year.
- Demonstrates to students the number of highly skilled, highly compensated jobs right here in their own backyard.
- Modeled after other Showcase initiatives.
- Results in other regions show a 76% increase in students enrolled in manufacturing trades at local career and technology centers.

Connecting Students to Industry
Encourage local students to take an interest in local business/industry.
- Business and Industry Showcase event.
- Create a pipeline with business and industry through apprenticeship and internship opportunities with students.

Encourage Greenwood Promise students to fill local open positions (those identified as a need):
- Local industry/business to promise students an interview for open positions.
- Students promise to interview for local openings.
- No mandate that either has to take the other if there is not a good fit.
The Greenwood Promise: a tuition-free path to obtaining a college education

The workforce dilemma: a national epidemic

High school dropouts are 3.5 times more likely than high school graduates to be arrested, and more than 8 times as likely to be incarcerated.

60% of state prison inmates have not received a high school diploma.

75% of crimes committed are by high school dropouts.

Source: FightCrime.org

High school graduates earn an average of $260,000 more in their lifetime, than a high school dropout.

In 2014, the average yearly cost per inmate in South Carolina was $19,137.

Source: South Carolina Department of Corrections
**MISSION:**
To provide a tuition-free path to ensure Greenwood County students obtain the postsecondary education needed to develop a highly-skilled workforce, improve overall quality of life, and increase economic vitality.

**VISION:**
To foster a community actively engaged in education.

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**The basics:**

- **Phase 1**: Tuition assistance for students to obtain a certificate, diploma, associate degree or up to the first two years from Piedmont Technical College (PTC) or one of the other state-supported SC technical colleges if a particular major is not offered at PTC.

- **Phase 2**: In addition to Phase 1 plus the last two years of a postsecondary education at Lander University or another state-supported institution if the desired degree is not offered at Lander.

- **Phase 3**: In addition to Phase 1 and all four years of a bachelor's degree at Lander University or another state-supported institution if the desired degree is not offered at Lander.

Set to launch with the Class of 2017!

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**Pledged:** $4,562,803 to implement Phase 1
Metrics we’ll measure as we become a Community Engaged in Education:

- Decreased crime rate
- More educated workforce
- Increased Economic Development Success
- More self-sufficient families
- Decreased drop out rate
- More families moving to Greenwood

Product & Improvements

A LOOK AT OUR PRODUCT

- SC Certified Park
- Traffic study completed
- Park improvements underway:
  - Monument Sign
  - Partial paved entrance
  - Sewer extension
  - Utilities at/to site
  - Planned park developments
  - Spec Building
  - Graded pad
  - Clearing for future phase
Greenwood County North Spec Building

- 100,000 sqft
- Expandable to 200,000 sqft
- 36 ft height clearance

Greenwood County North Spec Building

Develop site close to road for visibility and near existing infrastructure

Greenwood East Rail Park

Largest SC Certified rail-served industrial park in 10-county Upstate region

- Direct Rail to the ports of Charleston and Savannah
- Engineering evaluation of servicing road completed
- Process Water Solutions
  - Wastewater reclamation pre-engineering
  - Surface water source and path identified and cost estimated
  - Pre-permitting of surface water withdrawal under research
Greenwood Research Park

- Land Use plan for Park
  Completed
- Strategic plan and business plan for GGC
- Opening of Clemson University Center for Human Genetics
- Access to the South Carolina LightRail (SCLR), a high-speed optical network
- 1 of 3 sites in SC with state-of-the-art fiber optic backbone network service

Piedmont Technical College Upstate Center for Manufacturing Excellence

Questions?