

SC Municipal Finance Officers, Clerks and Treasurers Association  
PO Box 12109  
Columbia, SC 29211-2109

Columbia, SC  
Cooperative Conference Center

April 8, 2021

Spring Academy

SC Municipal Finance Officers, Clerks and Treasurers Association

MFOCTA

## SC Municipal Finance Officers, Clerks and Treasurers Association

The SC Municipal Finance Officers, Clerks and Treasurers Association offers training programs throughout the year covering the wide range of responsibilities of finance officers, clerks and treasurers.

### Continuing Education Credits for CPAs

Up to 4 hours can be earned if an individual attends all sessions. Attendees must sign in and out at each session and complete an evaluation form. It is the attendee's responsibility to determine if the sessions attended qualify for CPE as noted below.

*While CPE program sponsors make a determination of credits, CPAs are obligated to claim credit only for activities through which they maintained or improved their competencies.*

### IIMC/APT Credits

These sessions have been approved for 4.5 CMC/MMC hours by The International Institute for Municipal Clerks and 2.25 points by the Association of Public Treasurers. Attendees must sign in and out at each session. The number of credits allowed is determined at the sole discretion of IIMC and APT. IIMC allows one point for every four hours of class time.

### Meeting Location

Cooperative Conference Center  
169 Laurelhurst Ave.  
Columbia, SC 29210

### Upcoming Events

**MFOCTA/BLOA Joint Academy**  
October 19 – 22, 2021  
Hyatt Regency, Greenville

## Contact Information

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1411 Gervais Street  
PO Box 12109  
Columbia, SC 29211  
[www.masc.sc](http://www.masc.sc)

The South Carolina Municipal Finance Officers, Clerks and Treasurers Association is an affiliate of the Municipal Association of SC.

**8:30 – 9:00 a.m. Registration and Continental Breakfast**  
**9:00 – 9:15 a.m. Welcome**  
**9:15 – 9:45 a.m. Legislative Update**

*Municipal Association of SC staff*

The SC General Assembly has been in session since January. The Municipal Association’s legislative team will provide an overview of the Association’s Advocacy Initiatives and give an update on the impact of other proposed legislation concerning cities and towns.

*CPFA: .25, CMC/MMC: .5 hour*

**9:45 – 10:00 a.m. Break**  
**10:00 – 11:00 a.m. Ask the Experts about Standardization and the Business License Portal**

*Caitlin Cothran, Manager for Collection Programs, Municipal Association of SC*

*Melissa Harrill, Research and Legislative Liaison, Municipal Association of SC*

With the passage of Act 176 in 2020, business licensing in South Carolina is changing. Cities will need to repeal their current ordinances and adopt new ordinances that follow the tenets of the law. In order to adhere to the new legislation, cities and towns must calculate a revenue-neutral rate schedule using the new class schedule. Learn more about the steps your city takes to standardize, so that you’ll be ready when the new law takes effect in 2022.

*CPFA: .5, CMC/MMC: 1 hour, CPE: 1 hour (Specialized Knowledge)*

**11:00 – 11:15 a.m. Break**  
**11:15 a.m. – 12:15 p.m. Accommodations Tax Expenditures**

*Jonathan Fox Simons Jr., Deputy City Administrator, City of Myrtle Beach*

State accommodations tax revenue is allocated to cities and counties by statutory formula. Its use is largely restricted by law to tourism-related purposes, which the Tourism Expenditure Review Committee verifies annually through examination of required municipal and county accommodations tax expenditure reports. In this session, you will learn more about this process as well as practices that you can employ in your city to maximize the benefits of receiving these funds.

*CPFA: .5, CMC/MMC: 1 hour, CPE: 1 hour (Finance)*

**12:15 – 1:30 p.m. Networking Luncheon**  
**1:30 – 2:30 p.m. Investments - What Can You Do to Earn Money?**

*Donna Nesbitt, Vice President and Senior Relationship Manager, Synovus Trust Company, N.A.*

*Wyatt R. Priddle, Senior Portfolio Manager, Synovus Trust Company, N.A.*

Budgets are tight and state law limits the types of investments municipalities can use to earn revenue. Learn more about the laws that govern how you can invest and different types of investments that can be used.

*CPFA: .5, CMC/MMC: 1 hour, CPE: 1 hour (Finance)*

**2:30 – 2:45 p.m. Break**  
**2:45 – 3:45 p.m. Pandemic 101 – What you need to know**

*Eric Shytle, General Counsel, Municipal Association of SC*

The COVID-19 pandemic is ongoing. Mask mandates are still in place. Testing and vaccination sites are set up. Can cities require employees to be tested or vaccinated? Special events are occurring, but with certain safety recommendations. Do you know the recommendations? Get answers to these and other pandemic-related questions.

*CPFA: .5, CMC/MMC: 1 hour, CPE: 1 hour (Business Management & Organization)*

**3:45 p.m. Adjourn**

## Registration Information

Verify membership status before registering for this event. Only MFOCTA members can receive the member rate. Save time and postage by logging on to [www.masc.sc](http://www.masc.sc) to register. Online registration must be paid by Visa or MasterCard. If paying by check, mail completed registration form and check made payable to the Municipal Association of South Carolina to:

Municipal Association of SC  
 PO Box 12220  
 Columbia, SC 29211  
 Attn: MFOCTA

**The registration deadline is Friday, April 2.**

Cancellations must be received in writing by **April 2**. Refunds will not be given after this date. Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

## Safety Protocols

Safety protocols will be in place for the event. Meeting attendees will be required to wear a mask at all times (unless eating or drinking) when in the meeting area or attending sessions. Meeting rooms will be set up to accommodate social distancing. Anyone who feels sick or is experiencing symptoms for COVID-19 should not attend the meeting. Attendees are encouraged to practice social distancing at all times.

## Waiver

By signing below, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending the SC Municipal Finance Officers, Clerks, and Treasurers Association Spring Meeting, you voluntarily assume all risks related to exposure to COVID-19 and agree not to hold Municipal Association of South Carolina, MFOCTA or any of their affiliates, directors, officers, or employees, liable for any illness or injury.

You also acknowledge attendees will be required to wear a mask or face covering over your mouth and nose in all meeting areas and public spaces unless eating or drinking. If you are registering someone other than yourself, you are agreeing that you have reviewed this waiver with the registrant(s) and they understand and acknowledge the above statement regarding COVID-19.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Printed name

## Registration Form

**SC Municipal Finance Officers, Clerks and Treasurers Association Spring Academy**

**April 8, 2021**

### Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)  Mr.  Ms.  Dr.

Full name (example: William J. Smith, Jr.)

Title  New

Local government/business name

### Contact Information

Birth month/day Last four digits of SSN  
*This combination of numbers is used as the official’s personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.*

Local government

Preferred mailing address  New Type:  Municipal  Business

City/State Zip

Preferred phone  New Type:  Municipal  Business  Mobile

Email address  New

*For additional attendees, make a copy of this form.*

### Registration Fee

- Member \$85
- Nonmember \$100

**The registration deadline is Friday, April 2.**