

PHOTOGRAPHY GUIDELINES

TIPS FOR TAKING BETTER PHOTOS USING A SMARTPHONE

- Avoid placing the subject of your photo in the direct center of the photo.
- Most smartphones cameras have a grid view. Once you enable this, you'll see that the screen has four lines that divide the frame into nine equal parts. By using the rule of thirds, your subject should be on one of the lines, preferably where these lines intersect.
- Be aware of the background of the photo. If the photo includes people, make sure nothing appears to be sticking out of their head from the background.
- Avoid harsh lighting and shooting into the light.
- Once the photo is framed, use the selective focusing/ refocusing feature to select the object you wish to have in focus. Tap the screen where you wish the focus to be in the final photo.
- Use the HDR mode on your smartphone. High Dynamic Range, as its name implies, is a method that aims to add more "dynamic range" to photographs, where dynamic range is the ratio of light to dark in a photograph. Instead of just taking one photo, HDR uses three photos, taken at different exposures.
- Make sure your resolution is set to the highest setting. A high-resolution image allows you to take quality photos that can be used in printed pieces and websites. A high-resolution image can always be compressed if the original is too large. Low-resolution image are usually grainy and pixelated. Pixels cannot be created to increase the size of a low-resolution image.
- When emailing or uploading an image, make sure to use the original size of the image. Do not compress the image.

HOW TO CHANGE THE RESOLUTION ON YOUR SMARTPHONE

- Androids
 - From your camera app, swipe to the right to enable the photo style options. Press the cog in the right corner for your settings. Select *Resolution and Quality*. Select *Front Camera photo*. Choose the highest resolution.
- iPhones
 - The iPhone's built-in camera always shoots in full resolution. When emailing or uploading an image, make sure to use the original size of the image. Do not compress the image.