



**Municipal Association of South Carolina
Advanced Municipal Elected Officials Institute of Government
Columbia Marriott – 1200 Hampton Street, Columbia, SC
Wednesday, October 24, 2018**

Advanced Leadership and Governance
Conducted by Carolyn Sawyer
Founder and Chief Executive Officer, Tom Sawyer Company

Location	Carolina E
Moderator	<i>Urica P. Floyd, Staff Associate for Distance Learning, Municipal Association of South Carolina</i>
9:00 – 9:10 a.m.	Welcome <i>Wayne George, Executive Director, Municipal Association of SC</i>
9:10 – 10:30 a.m.	Leadership: Effective Communication Strategies I
10:30 – 10:45 a.m.	Break
10:45 – 11:45 a.m.	Leadership: Effective Communication Strategies II
11:45 a.m. – 1:00 p.m.	Lunch
1:00 – 2:30 p.m.	Leading Through an Issue Storm
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Concluding Thoughts on Leadership
3:45 p.m.	Complete Evaluation Form

The sign-in sheet will be distributed in the **morning** and **afternoon**. The sign-in sheet is the official record of your attendance. If you do not sign it, you will not be given credit for attendance.