

MAIN STREET OPERATING BUDGET GUIDELINES

The local Main Street program's budget must be dedicated to the purpose of revitalizing the downtown /neighborhood commercial district. It must be at a level adequate to achieve the program's goals and to cover administrative expenses, including the program manager's salary.

The total dollar amount of the local budget will vary from program to program. **General** guidelines for minimum **annual** start-up operating budgets, based on population, are:

- Under 5,000 - \$20,000 – \$35,000
- 5,000 – 15,000 - \$35,000 – \$55,000
- Over 15,000 - \$55,000 +

Prior to making application to the Main Street South Carolina program, the program needs to have projected revenues for financial support of the revitalization effort, ideally for a minimum of three years. During the first year, Main Street South Carolina assists with the refinement of the program budget and provides suggestions for funding strategies appropriate to the community.

As a Main Street program, your program will be making a long-term commitment to establishing and funding a downtown/neighborhood commercial district management organization. Please do not apply for this program if you are not willing to make at least a three-year commitment to sustaining an organization and conducting a local campaign to fund the program as a public-private partnership.

Projected revenue. Based on the above guidelines, please indicate approximate amount of projected revenue raised or pledged from the following sources:

Municipal Government: \$ _____ Please note this financial commitment from municipal government should be indicated in the council resolution requested

Downtown/District Business & Property owners: \$ _____ Please indicate financial commitment from any area business or property owners not already included in the letters of support requested

Other businesses And industries: \$ _____ Please indicate commitment from any area business or property owners not already included in the letters of support requested

Other sources (please list): \$ _____ Please indicate financial commitment from any other sources of revenue throughout the community

Total Projected Annual Revenue: \$ _____