

South Carolina Community Development Association
PO Box 12109
Columbia, SC 29211-2109

Who We Are

The SC Community Development Association provides a forum for learning about the community development process through workshops and seminars. Its members include municipal, county, regional and state community development professionals; employees of private companies with an interest in community development; elected officials and volunteers. For more information, visit www.masc.sc (keyword: SCCDA).

Accommodations

Special room rates are available at the North Charleston Marriott. Reservations can be made by calling 800.228.9290 or 843.747.1900. **When calling the hotel to reserve your room, mention SC Community Development Association Annual Meeting.**

Standard Guest Rooms: \$139/per night + taxes and fees

SCCDA rate reservation deadline: April 24

Check in: 4 p.m.

Check out: 11 a.m.

All guests arriving before 4 p.m. will be accommodated as rooms become available.

North Charleston Marriott
4770 Goer Drive
North Charleston, SC 29406
843.747.1900

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of these methods.

Hettie Rickett Award

This award recognizes an individual with outstanding leadership and community-building skills who exemplifies the spirit of community development by showing vision, building partnerships and achieving results that make a difference in his community.

Applications are available at www.masc.sc (keyword: SCCDA). Applications and nomination materials must be received by April 13, 2018.

Award of Excellence

Help SCCDA recognize projects which have significantly improved South Carolina communities. Applications are available at www.masc.sc (keyword: SCCDA). Applications, project descriptions and photos must be received by April 13, 2018.

Registration Information

Registration deadline is Wednesday, May 9. Registration fees of \$190 for members and \$225 for nonmembers include meeting registration, educational materials, exhibitor reception, breakfasts and the networking luncheon.

Guests may not attend the networking lunch, sessions or exhibitor reception without paying the full registration fee. A guest registration of \$100 includes only the exhibitor reception on May 16 and breakfasts on May 17 and 18.

Online registration is available for the Annual Meeting. Save time and postage by logging on to www.masc.sc to register. Online registrations must be paid by Visa or MasterCard.

If paying by check, mail completed registration form and check made payable to the Municipal Association of South Carolina.

MASC
PO Box 12220
Columbia, SC 29211
ATTN: SCCDA

Cancellations must be received by 5 p.m. on May 9. Refunds will not be given after this date.

Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Lea Ann Mitchell at 803.933.1254 or lmitchell@masc.sc by May 9, and we will accommodate if possible.

Contact Information

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Upcoming Meeting

Fall Meeting
Tuesday, October 9
Columbia Conference Center

Annual Meeting
May 16 – 18, 2018
Marriott North Charleston
North Charleston, SC

South Carolina Community
Development Association

SCCDA

MASC
Municipal Association of South CarolinaSM

1411 Gervais Street
PO Box 12109
Columbia, SC 29211
www.masc.sc

*The South Carolina Community Development Association is an affiliate of the
Municipal Association of South Carolina.*

Wednesday, May 16

1:00 – 5:00 p.m. Registration

3:00 – 4:00 p.m. Welcome and Award of Excellence Presentations

President Carolet Thomas, Community Development Assistant, City of Sumter

4:00 – 4:15 p.m. Break

4:15 – 5:30 p.m. Mount Pleasant’s Government Outreach Strategy

Lauren Sims, Community and Government Affairs Chief, Town of Mount Pleasant

Mount Pleasant town leaders have found ways to gather the diverse perspectives of their residents. Local officials created the Government Outreach Office, dedicated to civic engagement, and developed four innovative, but low-cost, programs that can be replicated in all cities regardless of their size. Learn more about this award-winning strategy and how to put it to work in any municipality.

5:30 – 6:30 p.m. Opening Reception and Exhibitor Showcase

Featuring the Award of Excellence Nominee Showcase and Exhibitor Showcase.

Thursday, May 17

8:30 a.m. – 3:00 p.m. Registration

8:00 – 9:00 a.m. Breakfast with Exhibitors

Door prizes will be awarded at the conclusion of breakfast.

9:00 – 10:00 a.m. Annexation Overview Session

Eric Budds, Deputy Executive Director, Municipal Association of SC

Annexation is an important tool for cities to grow strategically. Learn the requirements for each method of annexation and how to prepare and implement a successful annexation plan.

10:00 – 10:15 a.m. Break

10:15 – 11:00 a.m. Annexation Case Studies

Kelli W. McCormick, AICP, Planning Manager, City of Greer

Jessi Shuler, AICP, Director of Planning, Town of Summerville

Hear from municipalities that have successfully navigated the annexation process.

11:00 a.m. – noon Downtown Development

Tee Coker, AICP, City and Regional Planner, MKSK

Maximizing downtown resources is possible for any city, no matter the size. Coker will give a general overview of ways a municipality can make the most of what it has.

Noon – 1:00 p.m. Networking Luncheon

Presentation of Award of Excellence

1:00 – 2:30 p.m. Layering Resources for Successful Outcomes

Bonnie Ammons, Executive Director, S.C. Rural Infrastructure Authority

Joe Smith, Operations Manager, Greenville County Redevelopment Authority

Martha Whitaker, CDBG Grants Manager, S.C. Department of Commerce

Municipalities have several options when seeking funding sources for community development. This panel session will highlight several and detail the ways to layer the funds to ensure a successful project.

2:30 – 2:45 p.m. Break

2:45 – 3:45 p.m. Funding Opportunities from the S.C. Department of Parks, Recreation and Tourism

Amy Blinson, Grants Program Manager, S.C. Department of Parks, Recreation and Tourism

Catch up on the familiar and the hear about the new grant funding opportunities from PRT. Learn more about recreational grants including the Land and Water Conservation Fund, Recreational Trails Program and the Park and Recreation Development Fund. Blinson will also discuss new tourism grants including Undiscovered SC and the Sports Tourism Advertising and Recruitment grant.

3:45 – 4:15 p.m. The Park Circle Story

Adam MacConnell, Senior Project Engineer, City of North Charleston

Learn more about Park Circle and how the city of North Charleston created this vibrant entertainment district.

6:00 – 8:00 p.m. Open Evening to Visit Park Circle, Tanger Outlets Using Free Shuttle Provided by Hotel (Dinner on Your Own)

Friday, May 18

8:00 – 9:00 a.m. Breakfast

9:00 – 10:30 a.m. Heirs Property Educational Session

Jennie Stevens, Executive Director, The Center for Heirs Property Preservation

Josh Walden, Director of Legal Services, The Center for Heirs Property Preservation

The Center for Heirs Property Preservation, located in Charleston, has started an economic and land conservation engine that is creating inter-generational wealth among historically undeserved landowners through land retention, land management and production. Learn more about heirs property and how best to work with these landowners.

10:30 – 11:00 a.m. Annual Business Meeting

Presentation of the Hettie Rickett Award and door prizes.

11:00 a.m. Adjourn

SCCDA Registration Form

Annual Meeting ■ May 16 - 18, 2018

Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.) Mr. Ms. Dr.

Title New

Local government/business name

Guest Information

Guest’s first/last name

City/State

Contact Information

Birth month/day Last four digits of SSN
This combination of numbers is used as the official’s personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Local government/business name

Preferred mailing address New Type: Municipal Business

City/State Zip

Preferred phone New Type: Municipal Business Mobile

Email address New

For additional attendees, make a copy of this form.

Registration Fees

Member \$190 \$ _____
 Nonmember \$225 \$ _____
 Guest – Reception and breakfasts only \$100 \$ _____

Total \$ _____