

SC Association of Stormwater Managers

SCASM

Third Quarter Meeting and
Exhibitor Showcase
September 7, 2017
Columbia Conference Center
Columbia, SC

General Information

The SC Association of Stormwater Managers offers quarterly training sessions about stormwater management policies and best practices. It also provides members a forum for sharing ideas and keeping current on state and federal laws.

Annual membership dues are assessed per individual and cover registration fees for the quarterly meetings and access to the listserv.

Exhibiting

If your organization is interested in exhibiting, contact Sara Johnson at 803.933.1240 or sjohnson@masc.sc. Exhibitor information is also available on the Association's website, www.masc.sc (keyword: SCASM).

Contact Information

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Lea Ann Mitchell
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Municipal Association of SC
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SCASM Board

President

Eric Larson, Director of Environmental Engineering and Stormwater Manager
Beaufort County

Vice President

David Dickson, Civil Engineer
City of Rock Hill

Secretary/Treasurer

Billy Bolger, Stormwater Engineer
City of Anderson

Member at Large

Fowler Del Porto, Water Resources Engineer
KCI Technologies

Immediate Past President

Tim Sherbert, Stormwater Manager
Spartanburg County

Meeting Location

Columbia Conference Center
169 Laurelhurst Avenue
Columbia, SC 29210
803.772.9811

For directions, visit www.masc.sc
(keyword: SCASM)

Upcoming Meetings

Fourth Quarter Meeting
November 16



1411 Gervais Street
PO Box 12109
Columbia, SC 29211
www.masc.sc

*The South Carolina Association of Stormwater Managers is an affiliate of the
Municipal Association of South Carolina.*

9:00 – 10:00 a.m.
10:00 – 10:05 a.m.
10:05 – 11:00 a.m.

Registration
Welcome
Concurrent Sessions
(choose 1)
Session A
Increasing Stormwater
Utility Revenues
Without Increasing
Rates: A Win-Win
Situation

*Hal Clarkson, PE, CFM, Program Director,
Woolpert, Inc.*

The American Society of Civil Engineer's Report Card for America's Infrastructure rates America's infrastructure as a D+. The average southeastern community's stormwater capital improvement project funding needs over the next 10 years is estimated to be \$42 million, and less than 30 percent of stormwater entities are able to address today's operation and maintenance needs. How can stormwater entities keep pace with the increasing needs of our aging infrastructure without significantly increasing rates? Given today's political environment — a reluctance on the part of local officials to raise fees — how can we address the issue of increasing demand and declining revenues? This presentation describes a low risk opportunity for increasing revenues for stormwater utilities, where the rate structure is based on impervious area, without raising rates. Success stories from three different communities will be discussed showing significant increases in revenues without raising rates.

Session B
MS4 101

*Eric Larson, Director of Environmental
Engineering and Stormwater Manager,
Beaufort County*

*Fowler Del Porto, Water Resources Engineer,
KCI Technologies*

This session is for newcomers to the MS4 program or seasoned employees that want a refresher on the goals of the MS4 permit. The intent of the Clean Water Act MS4 program will be discussed, providing a background and understanding of water quality. Each Minimum Control Measure requirement will be broken down and discussed, providing examples of how to accomplish permit goals and avoid compliance issues. The presenters will also offer tips, tricks and advice to run a successful MS4 program.

11:00 a.m. – 1:00 p.m. Exhibitor Showcase
Noon – 1:00 p.m. Lunch Served
1:00 – 1:10 p.m. S.C. Department of Health and Environmental Control Updates
1:10 – 2:00 p.m. Evidence-based Guidelines for Microbial Source Tracking

*Haley Gershon, Business Development
Specialist, Source Molecular*

A high concentration of fecal bacteria in a water source poses a serious health risk to the public. Determining the host that contributes to the pollution is the first step in correcting the problem. Learn how microbial source tracking can identify the source and help you get to a solution faster.

2:00 p.m. Adjourn

Registration Information

Online registration is available for the Third Quarter Meeting. Save time and postage by logging on to www.masc.sc to register. Online registrations must be paid by Visa or MasterCard. The meeting is free for SCASM members and \$75 for nonmembers. The registration fee includes the educational materials and lunch. **Registration deadline is Thursday, August 31, 2017.**

Register online at www.masc.sc or mail completed registration form and check made payable to the Municipal Association of SC.

MASC
PO Box 12220
Columbia, SC 29211
ATTN: SCASM

No-show policy and reservation cancellation
To better manage meeting costs, a registrant who does not attend a meeting and fails to cancel his registration by the posted cancellation deadline will be charged a \$25 no-show fee. This nominal fee covers the cost of lunch and meeting materials reserved for the registrant.

The Association must receive cancellations by **5 p.m. on August 31**. Refunds will not be given after this date, and members who cancel after this time will be assessed the no-show fee.

Conference attire is business casual. The general session room may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Lea Ann Mitchell at 803.933.1254 or lmitchell@masc.sc by August 31, and we will accommodate if possible.

SCASM Registration Form

Third Quarter Meeting ♦ September 7, 2017

Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.) Mr. Ms. Dr.

Title New

Local government/business name

Contact Information

Birth month/day Last four digits of SSN
This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Local government/business name

Preferred mailing address New Type: Municipal Business

City/State Zip

Preferred phone New Type: Municipal Business Mobile

Email address New

For additional attendees, make a copy of this form.

Registration Fee

SCASM Member \$0 Nonmember \$75

Select a session

Concurrent Session A - Increasing Stormwater Utility Revenues Without Increasing Rates: A Win-Win Situation
 Concurrent Session B - MS4 101

Payment Method

Check/Cash/Money Order **Total \$** _____