



First Quarter Training Agenda

January 24, 2019
Columbia, South Carolina

Training will be held in two different locations. We will begin the day with a continental breakfast at 1519 Sumter St. Travel suggestions include parking at the Municipal Association and walking to 1519 Sumter St., carpooling from the Municipal Association or taking a complimentary e-rover shuttle from Main Street. Call 803.309.7758 to make arrangements for the shuttle.

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| 9:00 – 10:15 a.m. | Continental Breakfast |
| | Tax Credit Project Highlight: Hotel Trundle and BOUDREAUX
Location: BOUDREAUX 1519 Sumter St. |
| 10:15 – 10:45 a.m. | Break
Travel to Municipal Association of SC 1411 Gervais St. |
| 10:45 a.m. – 12:30 p.m. | Goals: Lights, Camera, and Action
<i>Ed Cerny, CEO, Coach's Corner</i>
Location: Municipal Association of SC 1411 Gervais St. |
| 12:30 – 1:15 p.m. | Lunch and Table Talks |
| 1:15 – 1:30 p.m. | Main Street SC Program Updates
<i>Jenny Boulware, Main Street South Carolina Manager, Municipal Association of SC</i> |
| 1:30 – 2:30 p.m. | Advocacy: Packaging Your Pitch
<i>"GP" McLeer Jr., Executive Director, SC Arts Alliance</i> |
| 2:30 p.m. | Break |
| 2:45 – 3:45 p.m. | Local Program Spotlight: Laurens
<i>Jonathan Irick, Executive Director, Main Street Laurens</i> |
| 4:00 p.m. | Adjourn |